



**2017-2018**  
**Graduate/First Destination**  
**Survey Report**

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## FORWARD

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This report focuses on the employment and educational outcomes of **282** students who graduated from Peirce College in August 2017, December 2017, and May 2018. Data were obtained from **278** graduates, which represents **98.5%** of the individuals who graduated during this time period.

Questions regarding this project should be directed to the office of Career Development Services at 215-670-9204, [cds@peirce.edu](mailto:cds@peirce.edu), or College Hall, Suite 67.

## METHODOLOGY

### Data Collection

The graduate surveys were reviewed by Faculty Chairs to ensure that relevant information was collected in order to gain needed information for accreditation by the Association of College Business Schools and Programs (ACBSP) and approval by the American Bar Association (ABA).

Surveys were deployed electronically to graduates several times throughout the year. As needed, additional information may be collected via phone calls, emails, and LinkedIn.

### Data Presentation

The percentages for number of students employed, and those employed within their field of concentration were tabulated. Comparisons have been made between 2017-18 and the two most recent preceding years in order to fully evaluate outcomes as a group with reference to individual majors. The number of graduates, the number of respondents, their employment status, and educational transfer patterns were compared.

Data reflect self-reported results from graduates that reflect the following areas of study:

Academic Division	Majors and Concentrations	
<b>BUSINESS ADMINISTRATION</b>	<ul style="list-style-type: none"> <li>• Accounting</li> <li>• Human Resource Management</li> <li>• Management</li> <li>• Organizational/Integrated Leadership</li> </ul>	<ul style="list-style-type: none"> <li>• Organizational Leadership and Management</li> <li>• Professional Studies</li> <li>• Small Business Management</li> </ul>
<b>GENERAL STUDIES</b>	N/A	
<b>INFORMATION TECHNOLOGY</b>	<ul style="list-style-type: none"> <li>• Desktop Applications for Business</li> <li>• Info Security – CISSP</li> <li>• Networking, Administration and Information Security</li> </ul>	<ul style="list-style-type: none"> <li>• Networking Security</li> <li>• Programming and Application Development</li> <li>• Technology Management</li> </ul>
<b>LEGAL STUDIES</b>	<ul style="list-style-type: none"> <li>• Criminal Justice Studies</li> <li>• Legal Studies in Business</li> </ul>	<ul style="list-style-type: none"> <li>• Paralegal Studies</li> </ul>
<b>HEALTHCARE ADMINISTRATION</b>	<ul style="list-style-type: none"> <li>• Healthcare Administration</li> <li>• Health Information Administration</li> </ul>	<ul style="list-style-type: none"> <li>• Health Information Technology</li> <li>• Medical Coding</li> </ul>

As a note of caution, totals will not always equal the sum of the parts nor will percentages always add up to 100% because not all respondents answered every question and others provided more than one response.

## 2017-2018 GRADUATE SURVEY EXECUTIVE SUMMARY

The 2017-2018 Graduate Employment Survey was deployed to **282** graduates, and information was collected for **278** (98.6%) graduates. The following is a breakdown of the number of graduates, per concentration, who were sent the survey:

Degree Program	Number of Graduates Sent Survey	Number of Respondents	Percent of Graduates who Responded
Accounting (BS)	17	17	100%
Business Administration (AS, BS)	76	73	98.6%
Criminal Justice Studies (AS, BS)	15	15	100%
General Studies (AA)	8	8	100%
Health Information Administration (BS)	5	5	100%
Health Information Technology (AS)	25	25	100%
Healthcare Administration (BS, MS)	21	21	100%
Human Resource Management (BS)	6	6	100%
Information Technology (AS, BS, Cert.)	32	32	100%
Integrated Leadership (BS)	13	13	100%
Legal Studies in Business (BS)	4	4	100%
Medical Coding (Certificate)	2	2	100%
Organizational Leadership and Management (MS)	26	26	100%
Paralegal Studies (AS, BS, Cert.)	30	29	96.6%
Technology Management (BS)	2	2	100%
<b>Total:</b>	<b>282</b>	<b>278</b>	<b>98.6%</b>

Table 1. Summary of graduates who responded to survey.

**Of the graduates who responded, 195 (70%) are employed, with the majority (149, or 54%) employed within their field of study.**

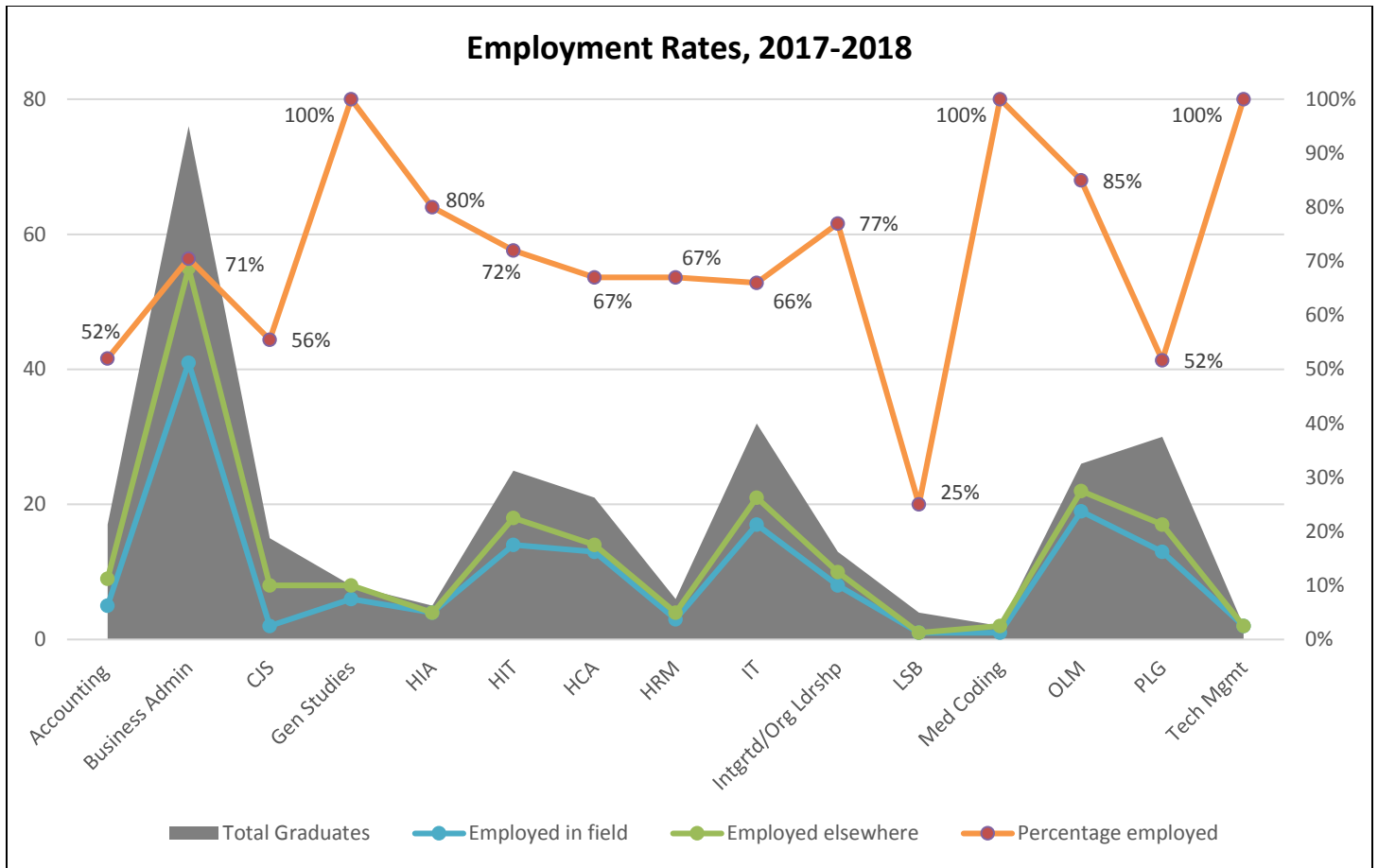


Figure 1. Employment rates by major.

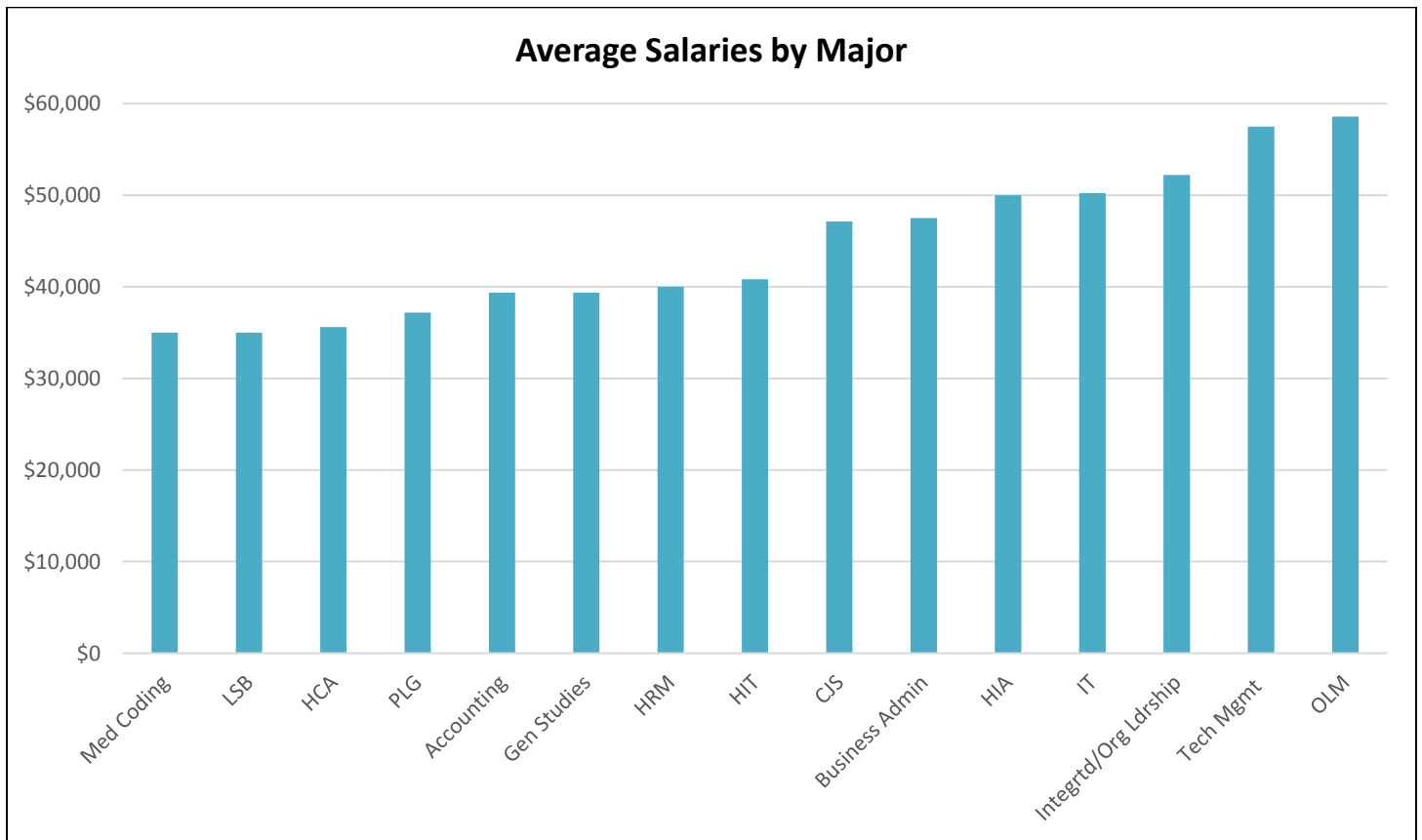


Figure 2. Average salaries by major.

## Certificate Graduates

Six Peirce College students graduated in the 2017-2018 academic year with a certificate, and surveys were sent to all 6 certificate graduates. Six graduates responded to the survey, with a response rate of 100 percent.

Of the 6 certificate degree graduates, 2 graduated with a certificate degree in Medical Coding and 4 graduated with a certificate degree in Paralegal Studies.

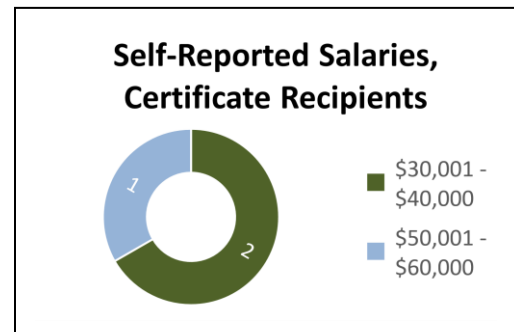


Figure 3. Reported salaries of certificate program graduates.

**Of the graduates who responded, 4 (67%) are employed, with 3 (50%) graduates employed within their field of concentration.**

## Associate Degree Graduates

Surveys were sent to all 89 graduates who earned associate degrees in the 2017-2018 academic year. Information was collected for 87 graduates, with a response rate of 98.5%.

Of the 89 Peirce College students who graduated in the 2017-2018 academic year with an associate degree, 30 graduated with an A.S. in Business Administration, 9 graduated with an A.S. in Criminal Justice Studies, 8 graduated with an A.A. in General Studies, 25 graduated with an A.S. in Health Information Technology, 9 graduated with an A.S. in Information Technology, and 8 graduated with an A.S. in Paralegal Studies.

Of the 30 Business Administration A.S. graduates, 1 graduated with a concentration in Accounting, 2 graduated with a concentration in Entrepreneurship and Small Business Management, and 15 graduated with a concentration in Management.

**Of the 87 graduates who responded, 58 (65%) are employed and 43 (49%) are employed within their field of concentration.**

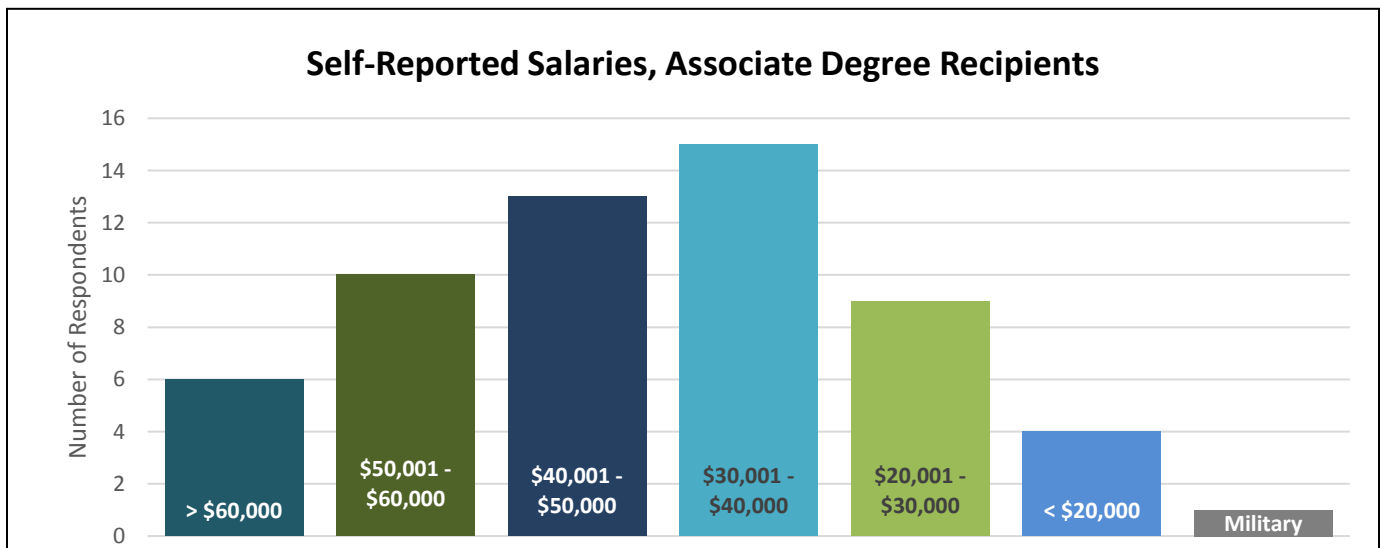


Figure 4. Reported salaries of associate degree graduates.

## Bachelor in Science Degree Graduates

In the 2017-2018 academic year, **161** Peirce College students graduated with a Bachelor’s of Science (B.S.) degree. Of the 161 B.S. degree program graduates, 17 graduated with a degree in Accounting, 46 graduated with a degree in Business Administration, 6 graduated with a degree in Criminal Justice, 5 graduated with a degree in Health Information Administration, 21 graduated with a degree in Healthcare Administration, 6 graduated with a degree in Human Resource Management, 23 graduated with a degree in Information Technology, 13 graduated with a degree in Integrated Leadership, 4 graduated with a degree in Legal Studies in Business, 18 graduated with a degree in Paralegal Studies, and 2 graduated with a degree in Technology Management.

Of the 46 Business Administration B.S. graduates, 1 graduated with a concentration in Human Resource Management, 33 graduated with a concentration in Management, 1 graduated with a concentration in Marketing, 2 graduated with a concentration in Professional Studies, and 1 graduated with a concentration in Entrepreneurship/Small Business Management.

Of the 23 Information Technology B.S. graduates, 1 graduated with a concentration in Desktop Applications for Business, 1 graduated with a concentration in Information Security – CISSP, 17 graduated with a concentration in Networking/Admin/Information Security, and 3 graduated with a concentration in Programming and Application Development.

Surveys were sent to 161 B.S. graduates. Information was collected for 159 graduates, with a response rate of 99% percent. **Of the graduates who responded, 111 (69%) are employed, with 84 (53%) employed within their field of concentration.**

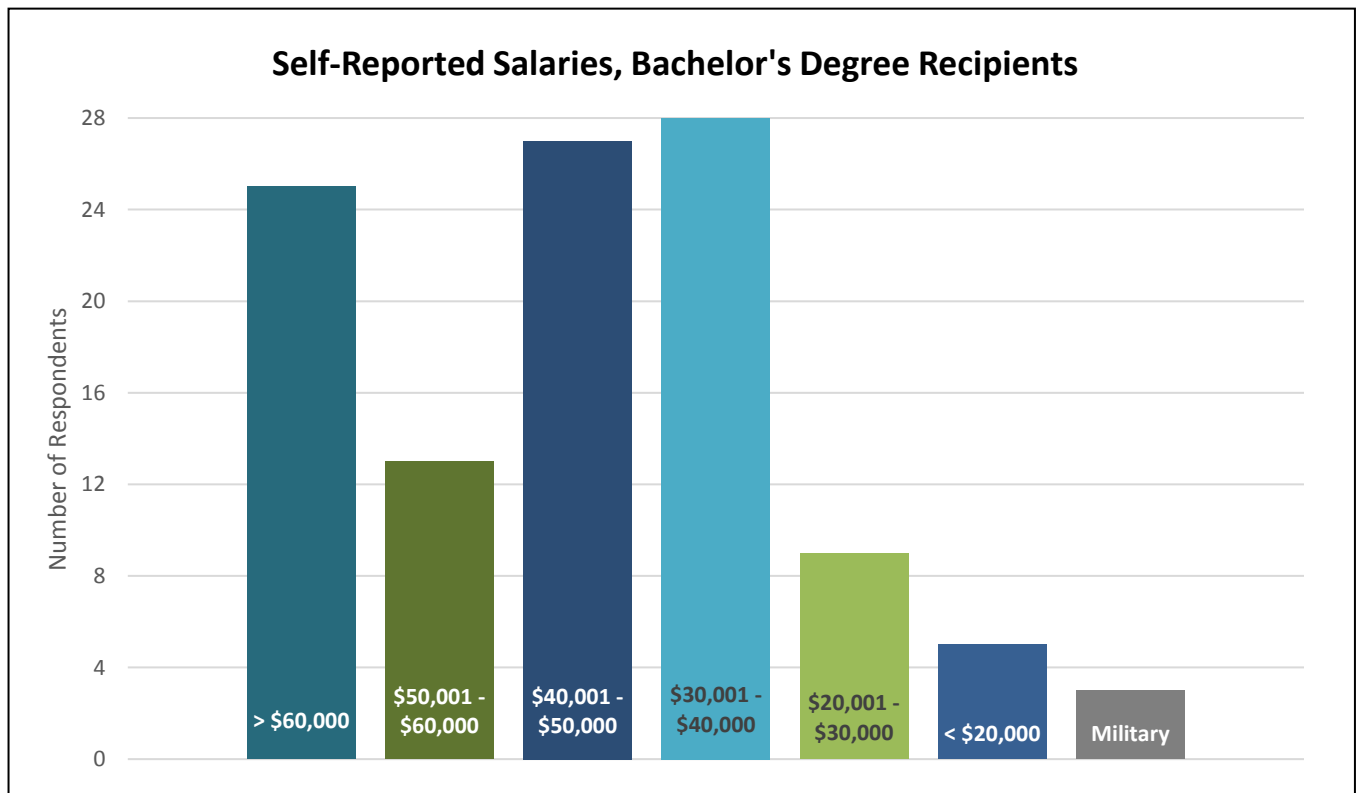


Figure 5. Reported salaries of bachelor’s degree graduates.



## Master of Science Degree Graduates

In the 2017-2018 academic year, 26 Peirce College students graduated with a Master of Science (M.S.) degree. One received a master's degree in Healthcare Administration, and 25 graduates received a degree in Organizational Leadership and Management.

Surveys were sent to 26 M.S. graduates, all of whom responded to the survey; the response rate is 100 percent. **Of the graduates who responded, 22 are employed (85%), and 19 (73%) are employed within their field of concentration.**

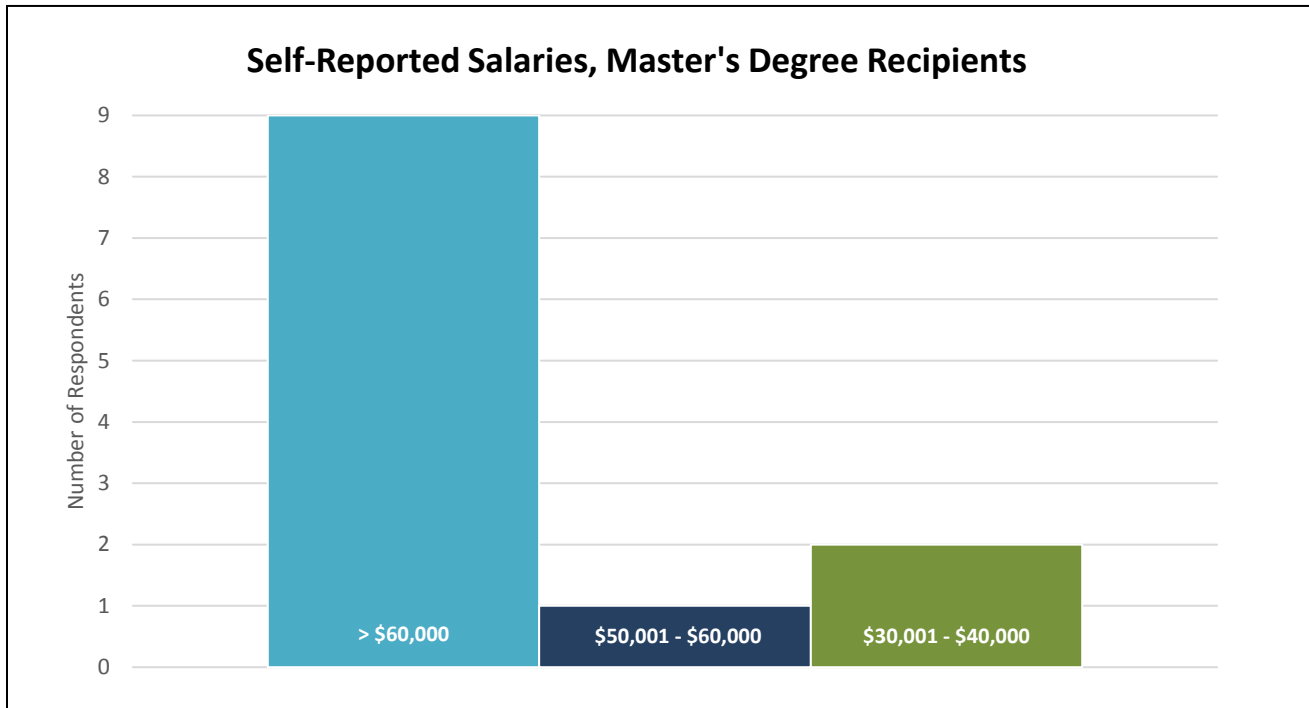


Figure 6. Reported salaries of master's degree graduates.

**2017-2018 GRADUATES  
SUMMARY OF RESPONSE AND EMPLOYMENT RATES**

Degree Program/ Concentration	Response Rates			Employment				
	# Graduates Recorded	# Responded	% Responded	# Employed in Field	% Employed in Field	# Employed Elsewhere	% Employed Elsewhere	Total Employed
Accounting (BS)	17	17	100%	5	29%	4	24%	52%
Business Administration (AS)	30	29	96.6%	15	50%	4	13%	63%
Business Administration (BS)	46	44	95.6%	26	56%	10	22%	78%
Criminal Justice (AS)	9	9	100%	0	0%	4	44%	44%
Criminal Justice (BS)	6	6	100%	2	33%	2	33%	67%
General Studies (AA)	8	8	100%	6	75%	2	25%	100%
Health Information Administration (BS)	5	5	100%	4	80%	0	0%	80%
Health Information Technology (AS)	25	25	100%	14	56%	4	16%	72%
Healthcare Administration (BS)	21	21	100%	13	62%	1	5%	67%
Human Resource Management (BS)	6	6	100%	3	50%	1	17%	67%
Information Technology (AS)	9	9	100%	5	56%	1	11%	67%
Information Technology (BS)	23	23	100%	12	52%	3	13%	65%
Integrated Leadership (BS)	13	13	100%	8	62%	2	15%	77%
Legal Studies in Business (BS)	4	4	100%	1	25%	0	0%	25%
Medical Coding (Cert.)	2	2	100%	1	50%	1	50%	100%
Organizational Leadership and Management (MS)	26	26	100%	19	73%	3	12%	85%
Paralegal Studies (AS)	8	7	87.5%	3	38%	0	0%	38%
Paralegal Studies (BS)	18	18	100%	8	44%	4	22%	67%
Paralegal Studies (Cert.)	4	4	100%	2	50%	0	0%	50%
Technology Management (BS)	2	2	100%	2	100%	0	0%	100%
<b>Total</b>	<b>282</b>	<b>278</b>	<b>98.5%</b>	<b>149</b>	<b>53%</b>	<b>46</b>	<b>16%</b>	<b>69%</b>

Table 2. Response and employment rates by major and degree.

**2017-2018 CERTIFICATE PROGRAM GRADUATES  
RESPONSE AND EMPLOYMENT RATES**

Degree Program/ Concentration	Response Rates			Employment				
	# Graduates Recorded	# Responded	% Responded	# Employed in Field	% Employed in Field	# Employed Elsewhere	% Employed Elsewhere	Total Employed
Medical Coding (Cert.)	2	2	100%	1	50%	1	50%	100%
Paralegal Studies (Cert.)	4	4	100%	2	50%	0	0%	50%
<b>Total</b>	<b>6</b>	<b>6</b>	<b>100%</b>	<b>3</b>	<b>50%</b>	<b>1</b>	<b>17%</b>	<b>67%</b>

Table 3. Response and employment rates for certificate program graduates.

**2017-2018 ASSOCIATE IN SCIENCE & ASSOCIATE IN ARTS GRADUATES  
RESPONSE AND EMPLOYMENT RATES**

Degree Program Concentration	Response			Employment				
	# Graduates Recorded	# Responded	% Responded	# Employed in Field	% Employed in Field	# Employed Elsewhere	% Employed Elsewhere	Total Employed
Business Administration (AS)	30	29	96.6%	15	50%	4	13%	63%
Criminal Justice (AS)	9	9	100%	0	0%	4	44%	44%
General Studies (AA)	8	8	100%	6	75%	2	25%	100%
Health Information Technology (AS)	25	25	100%	14	56%	4	16%	72%
Information Technology (AS)	9	9	100%	5	56%	1	11%	67%
Paralegal Studies (AS)	8	7	87.5%	3	38%	0	0%	38%
<b>Total</b>	<b>89</b>	<b>87</b>	<b>98.5%</b>	<b>43</b>	<b>48%</b>	<b>15</b>	<b>17%</b>	<b>65%</b>

Table 4. Response and employment rates for associate degree graduates.

**2017-2018 BACHELOR IN SCIENCE GRADUATES  
RESPONSE AND EMPLOYMENT RATES**

Degree Program/ Concentration	Response Rates			Employment				
	# Graduates Recorded	# Responded	% Responded	# Employed in Field	% Employed in Field	# Employed Elsewhere	% Employed Elsewhere	Total Employed
Accounting (BS)	17	17	100%	5	29%	4	24%	52%
Business Administration (BS)	46	44	95.6%	26	56%	10	22%	78%
Criminal Justice (BS)	6	6	100%	2	33%	2	33%	67%
Health Information Administration (BS)	5	5	100%	4	80%	0	0%	80%
Healthcare Administration (BS)	21	21	100%	13	62%	1	5%	67%
Human Resource Management (BS)	6	6	100%	3	50%	1	17%	67%
Information Technology (BS)	23	23	100%	12	52%	3	13%	65%
Integrated Leadership (BS)	13	13	100%	8	62%	2	15%	77%
Legal Studies in Business (BS)	4	4	100%	1	25%	0	0%	25%
Paralegal Studies (BS)	18	18	100%	8	44%	4	22%	67%
Technology Management (BS)	2	2	100%	2	100%	0	0%	100%
<b>Total</b>	<b>161</b>	<b>159</b>	<b>99%</b>	<b>84</b>	<b>52%</b>	<b>27</b>	<b>17%</b>	<b>69%</b>

Table 5. Response and employment rates for bachelor's degree graduates.

**2017-2018 MASTER OF SCIENCE GRADUATES  
RESPONSE AND EMPLOYMENT RATES**

Degree Program/ Concentration	Response Rates			Employment				
	# Graduates Recorded	# Responded	% Responded	# Employed in Field	% Employed in Field	# Employed Elsewhere	% Employed Elsewhere	Total Employed
Organizational Leadership and Management (MS)	25	25	100%	18	72%	3	12%	84%
Healthcare Administration (MS)	1	1	100%	1	100%	N/A	N/A	100%
<b>Total</b>	<b>26</b>	<b>26</b>	<b>100%</b>	<b>19</b>	<b>73%</b>	<b>3</b>	<b>12%</b>	<b>85%</b>

Table 6. Response and employment rates for master's degree graduates.

## TWO-YEAR COMPARISON: 2015-2016 AND 2016-2017 EMPLOYMENT RATES

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The two-year comparison highlights only the current degree programs and concentrations offered by Peirce. This review includes associate and bachelor's degrees in Accounting, Business Administration, Criminal Justice Studies, General Studies, Health Information Administration, Health Information Technology, Healthcare Administration, Human Resource Management, Information Technology, Integrated/Organizational Leadership, Legal Studies in Business, and Paralegal Studies, as well as certificate programs in Information Technology, Medical Coding, and Paralegal Studies and master's degrees in Healthcare Administration and Organizational Leadership and Management. Specifically, the report includes statistics related to the number of graduates, the number responding to survey, the number employed, and the number employed in their field of study.

For the **2016-2017** academic year, 313 students graduated within the degree programs and concentrations identified. Of the 313, 295 responded to the survey, a rate of 94%. 153 students, 52%, reported that they are employed within their field of study.

For the **2015-2016** academic year, 309 students graduated within the degree programs and concentrations identified. Of the 309, 209 responded to the survey, a rate of 68%. Of the 209 students who responded to the survey, 109, or 52%, reported that they were employed within their field of study.

## 2015-2016 AND 2016-2017 SURVEY RESPONSE AND EMPLOYMENT RATES

Degree Program Concentration	2015-2016 Response and Employment Statistics				2016-2017 Response and Employment Statistics			
	# grads	% respond	# employed in field	% employed in field	# grads	% respond	# employed in field	% employed in field
Accounting (BS)	19	68%	7	37%	15	93%	9	64%
Business Administration (AS)	33	73%	16	48%	39	90%	17	49%
Business Administration (BS)	53	64%	22	42%	61	97%	39	66%
Criminal Justice Studies (AS)	13	54%	1	8%	8	100%	2	25%
Criminal Justice Studies (BS)	4	50%	1	25%	7	100%	1	14%
General Studies (AA)	9	33%	2	22%	14	100%	7	50%
Health Information Administration (BS)	N/A				8	100%	5	63%
Health Information Technology (AS)	22	73%	8	36%	21	95%	11	55%
Healthcare Administration (BS)	15	87%	6	40%	15	100%	8	53%
Healthcare Administration (MS)	N/A				N/A			
Human Resource Management (BS)	5	80%	2	40%	6	100%	2	33%
Information Technology (AS)	14	64%	3	21%	12	100%	3	25%
Information Technology (BS)	26	69%	8	31%	21	90%	10	53%
Information Technology (Cert)	1	0%			N/A			
Integrated/Organizational Leadership (BS)	22	77%	10	45%	19	84%	8	50%
Legal Studies in Business (BS)	1	100%	0	0%	3	67%	1	50%
Medical Coding (Certificate)	1	100%	0	0%	3	100%	1	33%
Organizational Leadership and Management (MS)	25	36%	6	67%	17	94%	12	75%
Paralegal Studies (AS)	16	75%	4	33%	7	100%	4	57%
Paralegal Studies (BS)	24	88%	9	43%	24	96%	9	39%
Paralegal Studies (Cert.)	6	83%	2	40%	9	100%	2	22%
<b>TOTALS</b>	<b>309</b>	<b>68%</b>	<b>109</b>	<b>52%</b>	<b>313</b>	<b>94%</b>	<b>153</b>	<b>52%</b>

Table 7. Response rate comparison, 2015-16 and 2016-17.



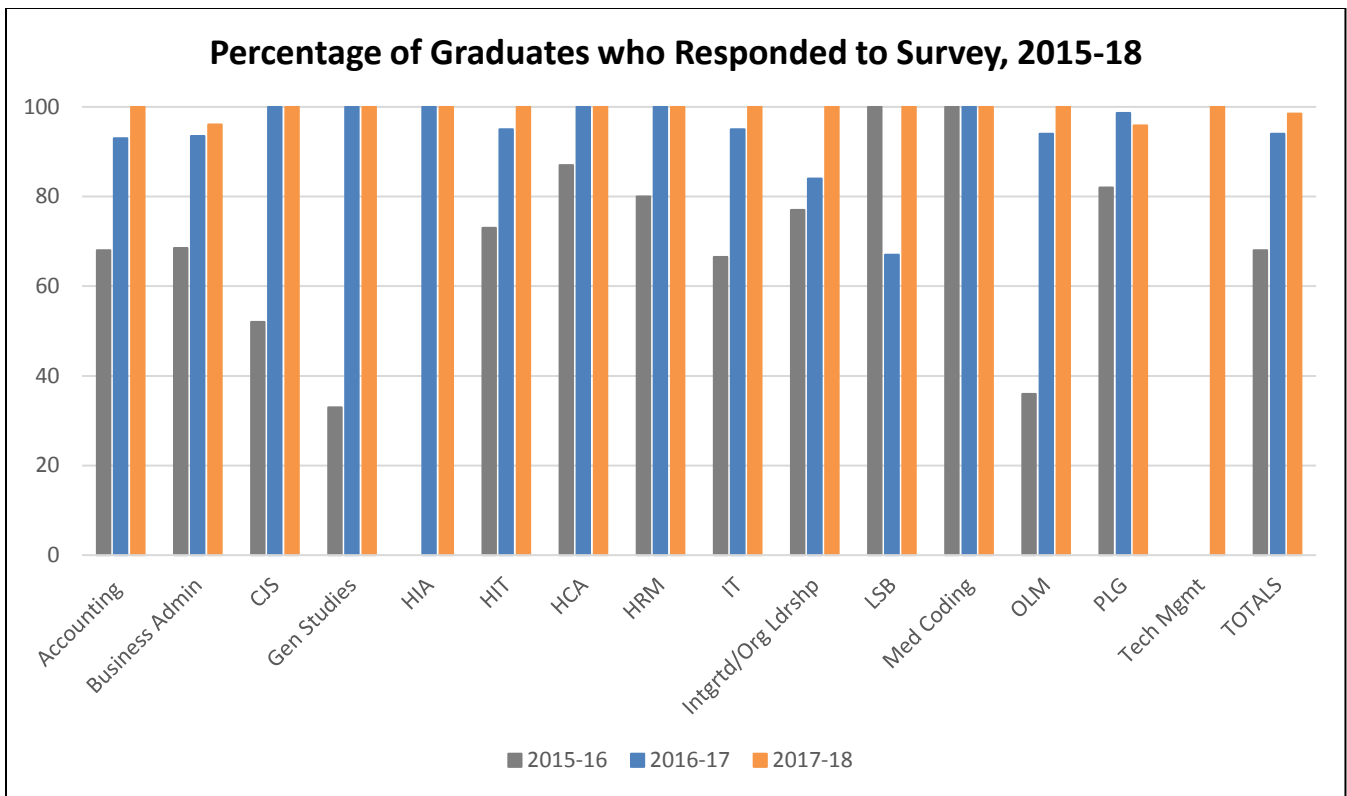


Figure 7. Response rate comparison, 2015-18.

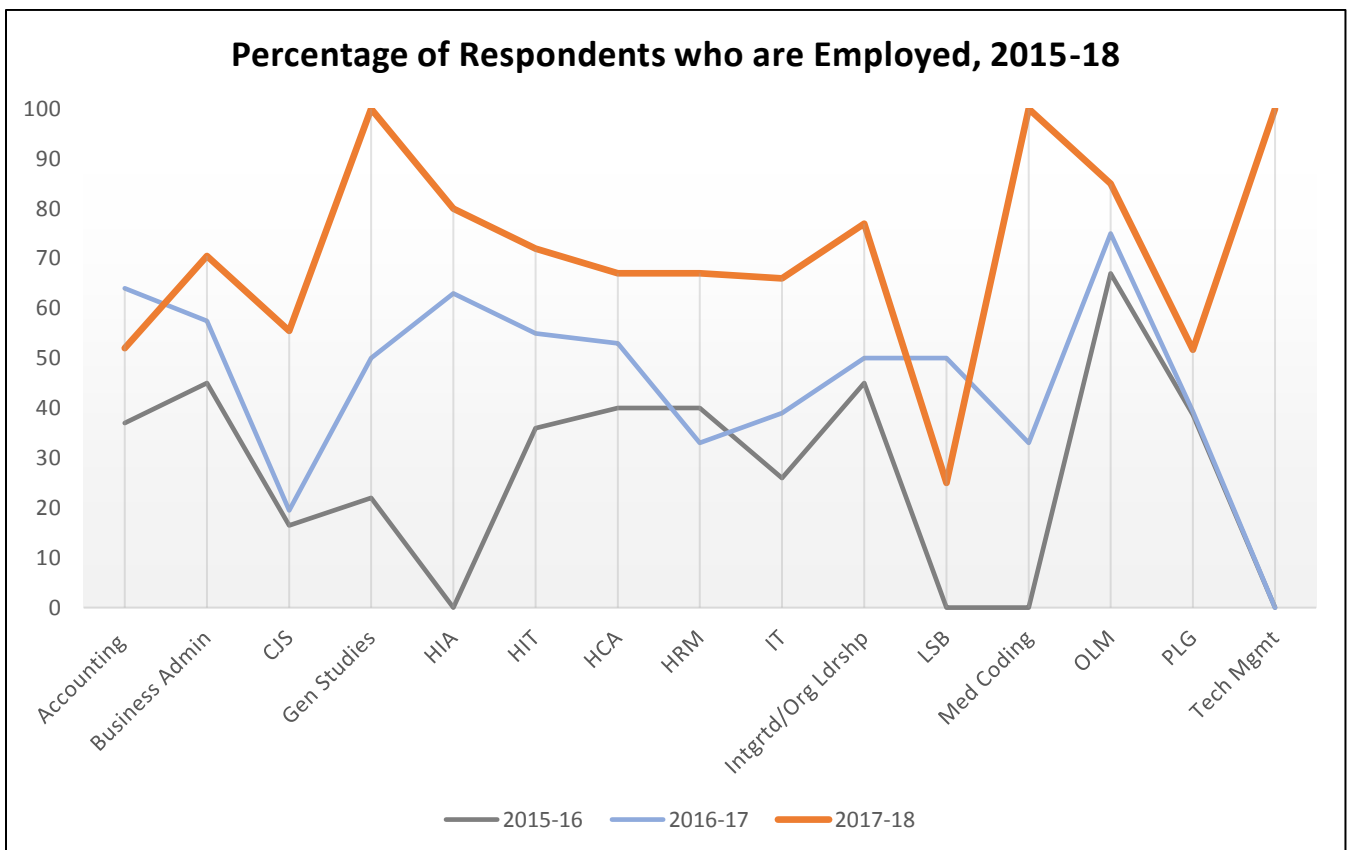


Figure 8. Employment rate comparison, 2015-18.