

Press Clippings February 2017 Web

Title: Strategic BCP Presentations Announced at DRJ Spring World 2017

Author: PR Web

Link: http://sports.timesunion.com/business/press-releases/article/Strategic-BCP-Presentations-Announced-at-DRJ-10911142.php

Date: February 6, 2017

Frank Perlmutter, Christopher Duffy, Terence Lee will discuss compliance, risk management, and business continuity planning

<u>Strategic BCP</u>[®], a leading Business Continuity Management Planning software and consulting company, has announced its presentations at Disaster Recovery Journal (DRJ) Spring World 2017, which will be held in Orlando, Florida on March 26-29.

Strategic BCP's founder <u>Frank Perlmutter</u> (CBCP, MBCI) will facilitate a "Compliance Roundtable" on Tuesday, March 28, 1:30-2:30pm in Breakout Track 7, Session 2. This exclusive interactive roundtable will feature compliance experts from all industries who will dig into the challenges, share their preparation paths, and offer advice for building a relationship with your auditor or regulator. The panel will include Wayne Stadnik (MBCP, CISA, ITIL, CISM, MBCI), Global Business Continuity Risk Manager at Accenture, formerly with TCF Bank; Erik Jacobson, Manager at The University of Kansas Hospital; and Christopher Duffy, Vice President at Strategic BCP and former CIO at Peirce College.

Business continuity and IT strategist <u>Christopher Duffy</u> will also present "The Lizard Brain & Business Continuity" on Tuesday, March 28, 8:15-9:15am. This Breakout Track 4, Session 4, will show a correlation between the intersection of continuity plans and brain functions to provide the basis to create and build resilient and easy-to-maintain BC/DR plans that the entire organization can embrace.

Governance, Risk and Compliance (GRC) strategist <u>Terence Lee</u> will present "Managing Vendor Risk Contingency Plans" on Sunday, March 26, 4:00-5:00pm. This Solutions Track 5 will explore how to define a practice for managing vendor risk while addressing contingency and recovery capabilities.

Learn more about these <u>conference presentations</u>.

Strategic BCP is also a proud sponsor of DRJ Spring World 2017. At the conference, enterprise consultants will showcase the latest advancements and key capabilities of <u>ResilienceONE software</u>. This will include the industry's only 60-minute Business Impact Analysis (BIA), using a proven methodology with built-in-logic—not survey-based guesswork. It automatically generates gap analyses, criticalities over time and assigns Recovery Time Objectives (RTO's) to your operational blueprint to enable recovery by prioritized RTO's.

During exhibit hours, attendees can visit Booth 510/512 to meet Strategic BCP customers, see private demos of ResilienceONE, and explore professional services.

About Strategic BCP

Strategic BCP is an award-winning Business Continuity Management Planning company named leaders by Gartner three consecutive years. Its ResilienceONE® software saves time and costs managing disaster recovery and business interruptions with built-in content, analytics, templates, and automated workflows. Customers report gains of over 94% in efficiency using ResilienceONE over other methods and tools and are up and running in 5 business days with assured compliance. No implementation, upgrade or hidden fees. No customization necessary. Over 450,000 users worldwide. Strategic BCP's professional services organization helps navigate obstacles within BC to Disaster Recovery and Strategic IT Planning. For more information,

visit <u>http://www.strategicbcp.com</u>, read the company blog, and follow us on Twitter, LinkedIn, and Facebook.

Title: National Nonprofit Year Up, Peirce College Launch New Campus in Wilmington to Train Disconnected Youth for Jobs in Fortune 500 Companies

Author: HR Professionals

Link: https://www.hr.com/en/app/blog/2017/02/national-nonprofit-year-up-peirce-college-launch-n_iyx59bn0.html

Date: February 7, 2017

New location will provide low-income young adults with a pathway to professional careers and higher education

Year Up and Peirce College, who have brought a proven and innovative approach to workforce development to the young adults of Philadelphia since 2013, have agreed to expand the program into Wilmington, Delaware.

The new site, which will be known as Year Up Wilmington, will be located at the Community Education Building at 1200 North French Street. Starting in March 2017, Year Up Wilmington students will spend one semester gaining technical and professional skills in Financial Operations or Information Technology, and will then participate in a full-time internship at a top local company. As the students work through Year Up's skills development and internship framework, they will be enrolled in college courses at Peirce. Students who successfully complete the Year Up program will then have the opportunity to complete their Associate's Degrees at Peirce College.

"In New Castle County, nearly 13 percent of young adults are currently out of school and out of work," said Joseph Coyle, Year Up Wilmington's Executive Director. "Meanwhile, local companies are struggling to find qualified entry-level talent. Year Up Wilmington will help young adults enter exciting careers in growing industries, while also ensuring that companies have access to a pipeline of hard-working, motivated talent with the necessary hard and soft skills to thrive in their organization."

Peirce College President & CEO James Mergiotti said the College's growing partnership with Year Up is aligned well with its mission to eliminate the roadblocks impeding younger adult learners from earning a college degree.

"In Year Up, Peirce College has found a partner with a shared goal of bringing education to anyone willing to work hard to improve their place in life," Mergiotti said. "We are excited to launch the next phase of this successful relationship. I look forward to seeing Year Up Wilmington students at our graduation ceremonies in the years to come."

As part of its outreach to local young adults, Year Up Wilmington will be holding a Step

Show/Spoken Word event on January 14, 2017. Its first class will serve 40 students, with plans to grow to serve 60 students by 2018.

Founded in Boston in 2000, Year Up currently has sites in 21 cities. The program provides low-income young adults, ages 18-24, with six months of technical and professional skills training followed by a six-month corporate internship. Eighty-five percent of graduates are employed or attending college full-time within four months of completing the program, with average starting salaries of \$36,000/year.

About Year Up Inc.

Year Up's mission is to close the Opportunity Divide by providing urban young adults with the skills, experience, and support that will empower them to reach their potential through professional careers and higher education. Year Up achieves this mission through a high support, high expectation model that combines marketable job skills, stipends, internships and college credits. Its holistic approach focuses on students' professional and personal development to place these young adults on a viable path to economic self-sufficiency. Year Up currently serves more than 3,600 students annually across 21 cities in Arizona, Atlanta, Alpharetta, Baltimore, Bellevue, Boston, Chicago, Dallas, Jacksonville, Los Angeles, Miami, New York City, Philadelphia, Phoenix, Providence, San Francisco, San Jose, Seattle, Washington, D.C., Woodbridge, & Wilmington. To learn more, visit <u>http://www.yearup.org</u>, and follow us on LinkedIn, Facebook, and Twitter: @YearUp

About Peirce College

Founded in 1865, Peirce College has been providing working adults with affordable education, flexible classes, and personalized support for more than 150 years. Peirce offers bachelor and associate degree programs in the areas of Business, Healthcare, Information Technology, and Legal Studies, and Master of Science degrees in Healthcare Administration and Organizational Leadership & Management. Located in the heart of Philadelphia, Peirce is a non-profit institution that specializes in serving the unique needs of working adults by providing online and on campus education and connecting students and alumni with the workforce. In 2015, Peirce took life-friendly learning and degree attainment to the next level with the creation of Peirce Fit[™], a revolutionary learning format that allows students to choose each week whether to attend class in person or online. Through Competency Based Education in Peirce's IT program, students may now choose a faster, more affordable path to a degree. Peirce College is accredited by the Middle States Commission on Higher Education, 3624 Market St. Philadelphia, PA 19104 (267-284-5000). Additionally, select programs are accredited or approved by The Accreditation Council for Business Schools and Programs, the American Bar Association and the Commission on Accreditation for Health Informatics and Information Management Education.

For more information about Peirce College, call 888.467.3472, or visit <u>http://www.Peirce.edu</u>.

Visit Peirce's blog, Peirce Connections, at <u>http://blog.Peirce.edu</u>. Become a fan of Peirce College on Facebook. Follow @PeirceCollege on Twitter. View the Peirce College YouTube Channel. Title: Tapping into Delaware's resources

Author: Michelle Caffrey

Link: http://www.bizjournals.com/philadelphia/news/2017/02/09/education-news-briefs.html

Date: February 9, 2017

Center City's <u>Peirce College</u> is launching a new effort to help youth in Wilmington secure coveted full-time intern positions at top Fortune 500 companies located in the city, which is home to major players in the finance and science industries. Peirce, which focuses on preparing nontraditional students for growing sectors in the workforce, paired with Year Up, a nonprofit that operates in 21 cities and focuses on connecting young adults in urban centers to professional and personal development resources. The team effort between the two includes the establishment of a new site in Wilmington in March and the ability of students in the program to enroll in Peirce courses and secure an associate's degree after completing their internship. **Title:** Year Up Greater Philadelphia Wins Award in Higher Education at the Philadelphia Social Innovations Journal Awards

Author: PR Web

Link: http://www.seattlepi.com/business/press-releases/article/Year-Up-Greater-Philadelphia-Wins-Award-in-Higher-10933763.php

Date: February 15, 2017

Nonprofit Recognized as Effective Pathway to Higher Education and Professional Careers for Low-Income Young Adults

Building on its history of successful student outcomes, the workforce development nonprofit Year Up Greater Philadelphia announced today that it has been recognized as an Organizational Innovator in the field of Higher Education by the Philadelphia Social Innovations Journal Awards.

Year Up Greater Philadelphia was nominated for the award by Greenlight Fund, which has supported the program since its launch in 2013. It was then selected by a public voting process as an organization that has "demonstrated a determination to solve social problems through bold and innovative methods." The award was announced on January 26, 2017.

"Year Up is a viable source for talented young adults in Philadelphia as they pursue a meaningful career and a college education," said Joseph Coyle, Executive Director of Year Up Greater Philadelphia. "I am humbled and honored to work with such an incredibly passionate and dedicated team."

PRESS RELEASE

Year Up Greater Philadelphia is a yearlong workforce development program for lowincome young adults, ages 18-24. Located at Peirce College, Year Up Greater Philadelphia provides students with one semester of targeted technical and professional skills training in areas such as Business Operations and Information Technology, followed by a semester-long, credit-bearing professional internship at a top local company. Students can then complete their Associate's Degrees in the second year.

"Year Up is an innovative way for young adults to reach their true potential. Greenlight Fund was thrilled to nominate Year Up Greater Philadelphia for this award, and we are even more proud of their success," said Omar Woodard, Executive Director, Greenlight Fund. "Investing in this organization was a wise decision for us and an even more important decision for the Greater Philadelphia area."

Year Up Greater Philadelphia has served more than 260 young adults to date, from six graduating classes. Nationwide, 85 percent of Year Up graduates are employed or

attending college full-time within four months of completing the yearlong program, with an average starting salary of \$36,000/year. Learn more about Year Up Greater Philadelphia by following us on Facebook, Twitter, and Instagram @YearUpGP.

About Year Up Inc.

Year Up's mission is to close the Opportunity Divide by providing urban young adults with the skills, experience, and support that will empower them to reach their potential through professional careers and higher education. Year Up achieves this mission through a high support, high expectation model that combines marketable job skills, stipends, internships and college-level coursework. Its holistic approach focuses on students' professional and personal development to place these young adults on a viable path to economic self-sufficiency. Year Up currently serves more than 3,600 students annually across 24 campuses in Arizona, Baltimore, Bay Area, Chicago, Dallas/Fort Worth, Greater Atlanta, Greater Boston, Greater Philadelphia, Jacksonville, Los Angeles, National Capital Region, New York City, Providence, Puget Sound, South Florida and Wilmington. To learn more, visit http://www.yearup.org, and follow us on LinkedIn, Facebook, and Twitter: @YearUp

Title: Nonprofit Colleges Online Releases 2017 Rankings of Best Online Bachelor's in Healthcare Administration Degree Programs

Author: Oklahoma's Own

Link: http://www.news9.com/story/34612336/nonprofit-colleges-online-releases-2017-rankings-of-best-online-bachelors-in-healthcare-administration-degree-programs

Date: February 27, 2017

Nonprofit Colleges Online, a website dedicated to putting students before profits, has published a ranking of 50 Online Bachelor's in Healthcare Administration programs (http://www.nonprofitcollegesonline.com/best-online-bachelors-healthcareadministration/). The purpose of the ranking is to highlight schools that put education before their bottom line.

For all of its rankings, Nonprofit Colleges Online chooses programs from well-regarded universities and colleges that have lower than average tuition costs and are accredited by trusted sources, and ranks them according to their estimated tuition cost.

Western Governors University places first in this ranking, offering students the best value for its Bachelor of Science in Business--Healthcare Management degree. Western Governors University is located in Salt Lake City, Utah, and has an estimated tuition cost of \$23,120. Southern New Hampshire University, located in Manchester-Hooksett, New Hampshire, placed second with an estimated tuition cost of \$38,400. Clarion University of Pennsylvania, located in Clarion, Pennsylvania, placed third with an estimated tuition cost of \$39,120.

The following is a list of the other colleges and universities selected for the ranking, ordered alphabetically:

Arizona State University - Phoenix, Arizona Avila University - Kansas City, Missouri Belhaven University - Jackson, Mississippi Buena Vista University - Storm Lake, Iowa Cedar Crest College - Allentown, Pennsylvania Central Christian College of Kansas - McPherson, Kansas Champlain College - Burlington, Vermont Cleary University - Howell, Michigan

Colorado Christian University - Lakewood, Colorado

Colorado State University - Fort Collins, Colorado Concordia University Chicago - River Forest, Illinois Dakota State University - Madison, South Dakota Dallas Baptist University - Dallas, Texas East Carolina University - Greenville, North Carolina Fisher College - Boston, Massachusetts Florida Institute of Technology - Melbourne, Florida Franklin University - Columbus, Ohio Graceland University - Lamoni, Iowa LeTourneau University - Longview, Texas Liberty University - Lynchburg, Virginia Limestone College - Gaffney, South Carolina Mercy College - Dobbs Ferry, New York Mid-America Christian University - Oklahoma City, Oklahoma Middle Tennessee State University - Murfreesboro, Tennessee Midway University - Midway, Kentucky Montana State University-Billings - Billings, Montana National University - San Diego, California National-Louis University - Chicago, Illinois Northeastern University - Boston, Massachusetts Northwood University - Midland, Michigan Oregon Institute of Technology - Klamath Falls, Oregon Peirce College - Philadelphia, Pennsylvania Regent University - Virginia Beach, Virginia Robert Morris University - Moon, Pennsylvania Rochester Institute of Technology - Rochester, New York

Saint Joseph's College - Standish, Maine Saint Leo University - St. Leo, Florida Southwestern College - Winfield, Kansas Stevens-Henager College - Ogden, Utah Tennessee State University - Nashville, Tennessee Tennessee Technological University - Cookeville, Tennessee University of Central Florida - Orlando, Florida University of Houston-Victoria - Victoria, Texas University of Minnesota-Twin Cities - Minneapolis, Minnesota University of Northwestern Ohio - Lima, Ohio University of the Southwest - Hobbs, New Mexico Upper Iowa University - Fayette, Iowa

"The field of healthcare administration is growing, promising a great job outlook," says Sam Mazany, editor at Nonprofit Colleges Online. He adds, "Healthcare is an incredibly large industry that continues to grow in the United States and worldwide. Students specializing in healthcare administration are preparing themselves to enter into the workforce to help manage various types of organizations. As healthcare organizations grow larger and more complex, healthcare administrators are needed to help scale the organization in a way that maintains the quality of patient care."

Nonprofit Colleges Online is an online publication committed to promoting accredited institutions that put students before profits. The site helps students find affordable, distance education learning solutions by publishing rankings that make this information more readily available. For additional rankings and information, please visit our website.

Title: Vincent Bucci has been appointed Managing Director at Hilton Marco Island Beach Resort & Spa - FL, USA

Author: Hospitality Net

Link:

http://www.hospitalitynet.org/staffmovement/global/154000779/79013014.html

Date: February 28, 2017

Hilton Marco Island Beach Resort & Spa announced today the appointment of Vincent Bucci, as its new Managing Director. With an award-winning track record and an extensive background in hotel and food & beverage operations, he will be responsible for ensuring the successful re-launch of the storied 30-year-old resort as it finalizes a \$40 million-dollar transformation re-defining island style with modern elegantly designed accommodations, a redesigned pool, and a brand-new dining experience, The Deck at 560 Bar & Restaurant.Bucci offers the team at <u>Hilton</u> Marco Island Beach Resort & Spa more than 37 years of hotel industry experience in the country's top markets. His roots began at the Adams Mark Hotel in Philadelphia as the food & beverage controller. He was quickly escalated to prestigious managerial positions at The Mayflower Hotel in Washington, D.

C. and Morton's of Chicago in Columbus, Ohio and New York City. Serving in both area and property general manager positions, he held task force positions, developed training programs, and successfully led the transition of multiple hotels including <u>Hyatt</u> <u>Regency</u> Atlanta Perimeter, <u>Hyatt</u> Palm Springs and Doubletree Suites Nashville. Prior to accepting his role with <u>Hilton</u> Marco Island Beach Resort & Spa, Bucci served as General Manager of the <u>Hyatt Regency</u> Westlake Plaza, where he led operations for the resortlike hotel. Bucci holds an accounting degree from Peirce College in Philadelphia, and currently resides in Naples, FL with his wife Susan. He is a member of the National Restaurant Association, Certified Food and Beverage Executive – AHLA and he enjoys golf, sports and boating.