



**Press Clippings
November 2017
Web**

Title: Column recognizing new hires, promotions and business awards.

Author: Bucks County Courier Times

Link: <http://www.buckscountycouriertimes.com/news/20171102/business-achievers-nov-3/1>

Date: November 2, 2017

Column recognizing new hires, promotions and business awards.

Thomas Hora has joined the Middletown law firm of Begley, Carlin & Mandio LLP. Hora is of counsel to the firm, and will work from its office in New Hope. A 30-year veteran of the legal industry, Hora practiced for many years in Center City Philadelphia in the areas of immigration law, estate law and personal injury. In addition to his practice at the firm, Hora represents buyers and sellers with Kurfiss Sotheby's International Realty with offices in New Hope, the Main Line and Center City. He has been the recipient of numerous awards placing him in the top 1 percent of all Realtors nationwide. Hora is a former law professor at Peirce College, where he received the William J. Hamilton Award for Enhancing Academic Excellence and the Peirce College Award for Distinguished Achievement. He is a member of the Bucks County Bar Association and Board of Realtors, and a former president of the Lambertville-New Hope Rotary Club.

Veteran journalist and Bucks County resident **Janice Selinger** has been appointed executive director of Crossroads of the American Revolution Association. Crossroads is the non-profit organization responsible for the management of the Crossroads of the American Revolution National Heritage Area, which connects the people and places of New Jersey's Revolutionary heritage to inspire community pride, stewardship and civic engagement. During her tenure at New Jersey Network and its not-for-profit NJN Foundation, Selinger built substantial expertise in developing award-winning programming and securing major donor support. As a journalist, she has produced a broad range of programs and documentaries focusing on public affairs, health initiatives and history, and was involved in NJN's "Ten Crucial Days and Morristown: Where America Survived" video projects.

Lindsay Ancarrow, sales manager for the Valley Forge Tourism & Convention Board, recently was awarded the Young Professional Group of Montgomery County Development Corp.'s "2017 Young Professional of the Year" award. MCDC is Montgomery County's economic development organization accredited by the PA Department of Community and Economic Development. Ancarrow began her involvement with the group in February 2016 and joined the young professionals committee to help coordinate events and membership in December 2016. A photographer and former hotel sales manager, Ancarrow has been working to help grow the weddings and corporate market for the tourism board for the past two years. In other news, the board, Montgomery County's official tourism promotion agency,

recently added five new staff members: **Kristin Eichengreen**, sports sales manager; **Jon Scheuren**, sports sales manager; **Rachel Riley**, communications & media relations manager; **Emily Keel**, marketing & communications associate; and **Caitlin Hoppel**, business intelligence analyst. **William “Hank” Sharkey**, of Furlong, has joined the board of directors at Big Brothers Big Sisters of Bucks County. Sharkey has more than 15 years of experience in the field of finance, including accounting, finance and internal auditing. He is a senior manager in the risk and compliance group of AC Lordi Consulting in Malvern. Prior to that, he spent the majority of his career as the director of internal audit for Nine West Holdings, formerly The Jones Group, in Bristol Township. In 2009, The Jones Group partnered with Big Brothers Big Sisters of Bucks County in their school mentoring program in Bristol Township, with 24 employees, including Hank, matched with students at Clara Barton Elementary School. Sharkey was awarded the “School Based Big of the Year Award” in 2014.

Jonathan Barbieri has been named regional director of operations for Heritage Senior Living LLC. In this role, Barbieri will oversee and support the teams at Arbour Square in Harleysville; Chestnut Knoll Personal Care and Memory Care in Boyertown; and Chestnut Knoll At Home in Gilbertsville. Before he joined Heritage, Barbieri most recently served as vice president and board member of Greenfield Senior Living, where he assisted in the growth of over 12 acquisitions in the Midwest, Southeast and Northeast; turnarounds and startups in home health, independent living and memory care. He also has served as vice president of resident care at Sunrise Senior Living.

Chari Cohen has been promoted to vice president of public health and programs for the Hepatitis B Foundation, a national nonprofit organization headquartered in Buckingham. In her new position, Cohen will be responsible for building and expanding programs designed to promote disease awareness, and support immunization and treatment efforts, improving the quality of life for those affected by hepatitis B worldwide. Cohen has been with the Hepatitis B Foundation for 17 years, during which she has planned, implemented and evaluated community programs and research projects focusing on hepatitis B and liver cancer. Her research focuses on reducing hepatitis B-related health disparities, including developing culturally competent models for improving health care access. She is co-founder and director of Hep B United Philadelphia, a coalition and campaign to increase testing, vaccination and linkage to care in local high-risk communities. Nationally, she is chair of CHIPO: Coalition Against Hepatitis for People of African Origin. She is also senior adviser to Hep B United, a national coalition in 17 states to address and eliminate hepatitis B. She sits on the steering committee for NVHR, the National Viral Hepatitis Roundtable, and served as Policy Chair for the Asian Pacific Islander Caucus of the American Public Health Association.

Automotive Training Center in Warminster has been recognized as a 2017 School of Excellence by the Accrediting Commission of Career Schools and Colleges, the designated institutional accrediting body for over 650 post-secondary, trade and

technical schools. This recognition puts Automotive Training Center in an elite group of 15 post-secondary institutions across the country to receive the commission's most prestigious award. The School of Excellence Award is designed to recognize an ACCSC-accredited institution for their consistent commitment to the expectations and rigors of the accreditation process, as well as a commitment to delivering high quality educational programs and services to students and graduates. In recognition of Automotive Training Center's performance in ACCSC's accreditation process, it has qualified for an additional sixth year grant of accreditation, an honor reserved for ACCSC's highest performing institutions.

Title: Year Up Wilmington Announces Partnership with Zip Code Wilmington

Author: HR Professionals

Link: https://www.hr.com/en/app/blog/2017/11/year-up-wilmington-announces-partnership-with-zip-_j9s8l2zg.html

Date: November 9, 2017

Article not available to share.

Title: Backe Wins Big at the International Davey Awards

Author: citybizlist

Link: <http://citybizlist.com/article/452058/backe-wins-big-at-the-international-davey-awards>

Date: November 12, 2017

Backe has garnered Gold and Silver Awards in multiple categories in the 2017 [International Davey Awards competition](#), which "honors the best in Web, Design, Video, Advertising, Mobile, and Social from small agencies worldwide." Backe's own rebranding campaign took first place in the "Print Campaign-Promotional/Branding" category; the agency's brochures for Amazing Surf Adventures' Operation Surf received top honors in the "Corporate Identity-Design & Print Collateral" category.

Silver Awards went to Backe's illustrated posters for Airgas (in the "Promotional-Posters for Design/Print" category) and the agency's own Style Guide (in the "Corporate Identity-Identity Manual/Style Guide for Design/Print" category).

The International Davey Awards are "the largest and most prestigious awards competition exclusively for the 'Davids' of creativity," according to the awards website, which explains: "David defeated the giant Goliath with a big idea and a little rock – the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the 'Creative Davids' who derive their strength from big ideas, rather than stratospheric budgets."

Winning entries for the Davey Awards are selected by the Academy of Interactive and Visual Arts (AIVA), which oversees all judging and maps the strategic direction for the Davey Awards program. The AIVA is a membership-based organization of leading professionals from various disciplines of the visual arts who are dedicated to embracing progress and the evolving nature of traditional and interactive media. AIVA members include executives from organizations such as Condé Nast, Disney, GE, Keller Crescent, Microsoft, Monster.com, MTV, Push, Publicis, Sesame Workshops, The Marketing Store, Worktank, Yahoo!, and many more.

"I'm extremely proud that we've won these awards," says John Backe, President/CEO of Backe. "We know our creative team produces top-notch work, but it's gratifying to see that excellence validated by such a prestigious body as the AIVA. And looking around at the other agencies who also achieved Gold and Silver Award recognition, I know we're in very good company."

About Backe: [Backe](#) is a digital marketing and brand communications agency based in Radnor, PA. Focused on creating smart, beautiful, and strategically-driven work, Backe has a 20-year history of building long-lasting relationships with clients in highly-

regulated industries like healthcare, higher education, energy, and finance. In addition to serving for-profit clients such as Aptevo, Airgas, Alfred Angelo, Endo Pharmaceuticals, GlaxoSmithKline, McKesson, and Peirce College, the agency also donates a significant amount of time, funding, and services to pro-bono efforts supporting early childhood literacy, sustainability, veterans assistance, and other causes through The Backe Foundation.

Interested parties can contact [Malcolm Brown](#) for a deeper understanding of the agency's capabilities.

Title: Peirce College – Online Learning

Author: Nembar

Link: <http://nembar.com/peirce-college-online-learning/>

Date: November 17, 2017

**Video Online*

Peirce College has been helping working adults advance their careers for nearly 150 years and was one of the first schools to offer online degrees. We give our online students the same attention and support as our students on campus. We've served thousands of students from the U.S. and abroad. In fact, over 70% of our on-campus students also take classes online.

Title: 32 Ways to Be Good in Philly

Author: Julie Zeglen

Link: <http://www.phillymag.com/news/2017/11/25/philadelphia-nonprofits-charity/>

Date: November 25, 2017

With so many great nonprofits doing amazing work in the region, where should your dollars go? Here, a few of our favorite causes.

by [JULIE ZEGLLEN](#) · 11/25/2017, 9:00 p.m.

The Food Trust's Katie Berky teaches a nutrition education lesson to a third-grade class at Kensington's John Moffet School. Photograph by Neal Santos

The Food Trust

Childhood Obesity

What They Do: Get Kids Hyped for Health

Budget: \$9.4M

Founded: 1993

The super-popular Night Market food-truck fests are just an added fillip to the Food Trust's mission of improving the health of Philly's youth. The org's Healthy Corner Store Initiative works to increase nutritious food availability, and its HYPE program (Healthy You. Positive Energy) works mostly in North Philly to help middle- and high-schoolers lead their schools in pushing for healthier food options and physical activity. Community partners range from the tiny Village of Arts and Humanities to the Free Library, and the program has gotten props from Michelle Obama, Chelsea Clinton, and the U.S. Chamber of Commerce Foundation. Consider us hype. *Get*

involved: thefoodtrust.org

Prevention Point Philadelphia

Addiction

What They Do: Strike Back at Opioids

Budget: \$1.6M

Founded: 1992

Philly's overdose epidemic — on pace to kill 1,200 this year, up from 907 in 2016 — wasn't always centered on opioids. But Kensington's Prevention Point has been on the front lines of the fight to reduce overdoses via a "harm reduction philosophy" for 25 years, offering syringe exchange and other services to those suffering from addiction. In 2017, the org is leading the charge to train everyone from librarians to city staffers to neighborhood associations to use Narcan, the over-the-counter overdose reversal drug. It's crowdfunding through the end of the year to distribute another 1,200 Narcan kits throughout the city. *Get involved: ppponline.org*

Project HOME

Homelessness

What They Do: House the Chronically Homeless

Budget: \$28.3M

Founded: 1989

Run by the famous Sister Mary Scullion with the radical tagline “None of us are home until all of us are home,” the nonprofit has gained considerable fame in its nearly three decades for its comprehensive homelessness services. (Jon Bon Jovi is a high-profile friend of the organization.) These programs include on-the-street outreach, workforce development, and 802 units of permanent supportive housing. Its latest project is 30 affordable housing units at 8th and Girard for LGBTQ youth, who are more likely to end up homeless; clients include those who have aged out of the foster-care system. Groundbreaking on what is purportedly the first young-adult residence of its kind is this month. *Get involved: projecthome.org*

Dan Brooks, left, works with Gregory Tasik in the Neighborhood Bike Works high-school Earn-A-Bike class. Photograph by Neal Santos

Neighborhood Bike Works

Bicycling Advocacy

What They Do: Better Living Through Bicycling

Budget: \$630K

Founded: 1996

You know the old saying: Teach a kid to bike and she’ll bike for a lifetime; teach a kid to fix a bike and she’ll get to keep that bike, plus be trained for a potential career. That’s the mantra of this University City org, which also runs Ride Clubs, mechanic classes, and repair workshop Bike Church for adults. Philly has the highest rate of bike commuters of all big American cities, at two percent. We have a feeling that as these students grow, so will that number. *Get involved: neighborhoodbikeworks.org*

ADVERTISING

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Pennsylvania Horticultural Society

Urban Renewal

What They Do: Prune Back Blight

Budget: \$23.3M

Founded: 1827

Yes, PHS runs the herbaceous hullabaloo that is the Philly Flower Show. But it also has a big green-thumbed hand in the cleanup and beautification of Philly’s ample (really!) verdant space. Its LandCare Program has greened and maintained more than 12,000 blighted lots, while increasing local housing wealth and employing neighborhood residents and formerly incarcerated individuals to maintain them. Since 2000, more than 800 of these lots have been converted to functional uses, including housing,

commercial and permanent green space. It's a green win-win-win. *Get involved:* phsonline.org/adoptalot

Philabundance

Food Insecurity

What They Do: Cook Up Solutions to Regional Hunger

Budget: \$51.4M

Founded: 1984

Philly, again, has earned the unwelcome title of poorest big city in America, with a poverty rate hovering around 25 percent. That means we've got a lot of hungry bellies. But the problem is regional. In 2016, the Delaware Valley's largest food bank distributed 24 million pounds of food to 90,000 people in nine counties while also running programs such as Community Kitchen, a job-training course for low-income adults, and Chester's Fare & Square, the country's first nonprofit grocery store. *Get involved:* philabundance.org

Children's Literacy Initiative

Youth Literacy

What They Do: Teacher Training for Smarter Kids

Budget: \$12.9M

Founded: 1988

Only 40 percent of third- graders in Philly public schools can read at grade level — and those who don't meet that threshold are four times less likely to earn a high-school diploma. That's why this Center City org with national reach trains educators in more effective methods of teaching young students to read over the three years following preschool. Students whose teachers have CLI training score higher on standardized reading tests and are more likely to read proficiently by the critical third grade. *Get involved:* cli.org

Free Library of Philadelphia Foundation

Information & Literacy

What They Do: More Than Just Books

Budget: \$23M

Founded: 1894

The Free Library system's 54 branches do more than house books; they're community hubs where adults can learn English or find a job and kids can take science classes or prep for college. The library also coordinates the Read By 4th literacy campaign, runs STEM-focused Maker Jawn project days, delivers library materials to the homebound, operates the Business Resource and Innovation Center for entrepreneurs, and, yes, so much more. When you give to the foundation, you support the library's general operation, including these programs. *Get involved:* freelibrary.org

Community Volunteers in Medicine

Health Care

What They Do: Mend the Safety Net

Budget: \$7.1M

Founded: 1998

Chester County is the healthiest and wealthiest in the state, but this West Chester nonprofit still saw 35,178 patient visits in 2016: Its clients are at or below 300 percent of the poverty line but don't qualify for government support. Last spring, CVM won \$100,000 from giving circle Impact100 Philly to expand its Mobile Dental Outreach program as well as fund a bilingual patient education guide. (About 55 percent of its clients speak Spanish.) The org relies mostly on volunteers and gifts, with an overhead of just 10 percent, so the equivalent of your flu shot co-pay will go a long way. *Get involved: cvim.org*

Rodale Institute farm manager Ross Duffield inspects the hemp crop. Photograph courtesy of Rob Cardillo

Rodale Institute

Agriculture Research

What They Do: Get High on Hemp

Budget: \$3.8M

Founded: 1947

Philly may be a concrete jungle (with pockets of green), but out in the wilds of Kutztown, there's a 333-acre farm that's been a big part of the national organic push for the past 70 years. More recently, the charity's research arm has made news for its experiments in growing hemp: Once illegal for its similarity to marijuana, the plant is now celebrated for its many uses, from fibers to food to medicine (but not *that* kind of medicine). *Get involved: rodaleinstitute.org*

Children's Scholarship Fund Philadelphia

School Access

What They Do: Open Doors to Private School

Budget: \$10.2M

Founded: 2001

If you're on the school-choice side of the public-vs.-vouchers debate, this org will tug your heartstrings. In the past 16 years, it's awarded 22,500 private- and parochial-school scholarships to low-income K-8 students via lottery. (But yikes — demand is so high, it turns away some 8,000 applicants per year.) Plus: Its participation in the state's Educational Improvement Tax Credit program lets businesses get back up to 90 percent of their donations in tax credits. *Get involved: csfphiladelphia.org*

Red Paw Emergency Relief Team

Animal Welfare

What They Do: Save Pets From Disasters

Budget: \$153K

Founded: 2011

Founded by firefighter Jen Leary, this scrappy nonprofit partners with emergency-response organizations to rescue pets from homes hit by fires and other disasters. In 2015, 905 pets were rescued on behalf of 448 families. This mostly volunteer team responds to crises 24/7, 365 days a year, and will care for pets for up to two weeks post-rescue. Leary was named a CNN Hero of the Week in 2014. *Get involved:* redpawemergencyreliefteam.com

Juvenile Law Center

Youth in the Justice System

What They Do: Fight for Kids Caught in the System

Budget: \$3.4M

Founded: 1975

Remember that kids-for-cash scandal where a Luzerne County judge was sending juveniles without legal counsel to jails in exchange for payments from the owner of those jails? That investigation was prompted by a lawsuit from JLC, the public-interest law firm serving incarcerated youth and youth with records, advocating for issues such as access to mental health treatment and ending solitary confinement. This year, the org released a resource map, Youth Matters: Philly, for young people in need. *Get involved:* jlc.org

Travis Manion Foundation

Veteran Support

What They Do: Helping Hands for Heroes

Budget: \$3.9M

Founded: 2008

Doylestown soldier Manion was killed in 2007 during his second tour in Iraq, but his family has kept his legacy alive with programming like transition workshops for new veterans — Philadelphia has something like 66,000 vets — and service-focused expeditions for the families of fallen soldiers. The org also facilitates mentorship with local youth organizations and schools. It's all driven by a few simple words: "If not me, then who?" *Get involved:* travismanion.org

Philadelphia Ronald McDonald House

Long-term Illness

What They Do: Provide a Refuge During the Hardest Time

Budget: \$4.5M

Founded: 1974

The original Ronald McDonald House, in University City, has been providing comfort for the families of critically ill children for more than 40 years. Also available: a house at Front and Erie, rooms at CHOP and St. Christopher's, and a sleepaway camp for patients and their siblings. Ten percent of the org's budget comes from local outposts of the namesake chain; the rest is from donations, allowing families to pay \$15 per night for a room that would otherwise cost much more. *Get involved:* philarmh.org

Sunday Breakfast Rescue Mission

Meals for the Homeless

What They Do: Three Square Meals x 365

Budget: \$3.6M

Founded: 1878

Yes, there's a religious bent to this Callowhill nonprofit. But even the godless can get behind an org that's been feeding the needy every day of the week — including Sunday, of course — for almost a century and a half. It's more than that, though, with emergency shelters, an urban farm, a furniture bank and outreach workers in Bucks County, GED prep, and a year-long Overcomer Program for men in recovery. The org relies on volunteers to keep costs down — some 7,000 people helped out in 2016 — so if you can't donate, consider stopping in to serve a meal. *Get*

involved: sundaybreakfast.org

Left: Adrianna Margarite cheers on the 2017 Alex's Lemonade Stand Lemon Run. Right: Saxophone and clarinet instructor Glenn Stanford, a 42-year veteran of Settlement Music School, works with student Clara de Groot. Photography by Neal Santos

Alex's Lemonade Stand Foundation

Childhood Cancer

What They Do: Battle Pediatric Cancer

Budget: \$22M

Founded: 2005

This foundation keeps alive the legacy of Alex Scott, the Wynnewood girl who pledged to raise \$1 million for childhood cancer research — and succeeded — before dying of neuroblastoma at age eight. Since then, the org has stacked its board with the likes of TV personality Marc Summers, former Sixers GM Billy King and QVC's Michael George and raised more than \$150 million for the cause. Alex would be proud. *Get*

involved: alexslemonade.org

Pathways to Housing PA

Homelessness & Addiction

What They Do: Work at the Intersection of Homelessness and Addiction

Budget: \$9.6M

Founded: 2008

Pathways uses a housing-first model, meaning it doesn't require those experiencing chronic homelessness to be sober or have any other supports in place before getting apartments. Once their most basic needs are met, the theory goes, clients can better tackle other challenges, like alcoholism or mental health issues. According to a 2011 evaluation, this method is half as expensive per night as traditional permanent housing and two-thirds as expensive as residential drug and alcohol treatment. Participants were also half as likely to have an interaction with the prison system. Pathways also operates the Philadelphia Furniture Bank — a house isn't much good without a bed. *Get*

involved: pathwaystohousingpa.org

Nationalities Service Center

Immigrant Issues

What They Do: Fresh Starts for Refugees in Philly

Budget: \$5.1M

Founded: 1921

Though fluctuating federal policies mean the future of refugees coming to the United States is murky, 875 were resettled in Philadelphia in 2016, and those folks need support. NSC helps about 400 of them per year with resettlement through legal aid, English classes and mental health services. It even connects about half of the refugees it serves annually with their first U.S. jobs. American Dream, founded. *Get involved: nscphila.org*

Bread & Roses Community Fund

Activism

What They Do: Fund the Resistance

Budget: \$610K

Founded: 1977

Named after the motto of the 1912 immigrant textile workers' strike in Lawrence, Massachusetts, this Center City foundation uses a collective-giving model to fund grassroots activist nonprofits working for racial and economic justice. It also runs the Giving Projects, a months-long fund-raising effort that assembles a "cross-class, cross-race, intergenerational group of people who share a vision for social justice" — the first of its kind in Philadelphia, though it follows a model used in Seattle and other progressive cities. The Spring 2017 cohort raised a whopping \$266,000 from 24 participants through peer-to-peer fund-raising. *Get involved: breadrosesfund.org*

Students in the training room of Hopeworks 'N Camden. Photograph by Neal Santos

Hopeworks 'N Camden

Youth Development

What They Do: Hack for Good

Budget: \$1.3M

Founded: 2000

Just over the Ben Franklin Bridge is another city with staggering rates of poverty and violence. Using a trauma-informed approach, Hopeworks — which was named the Philly Chamber of Commerce's 2016 nonprofit of the year and won the behavioral-health-focused Scattergood Foundation's 2017 Innovation Award — trains Camden's at-risk youth to better themselves and their communities via tech and entrepreneurship skills. Kids can earn pay for client work, participate in civic hackathons, or just enjoy a safe space in which to explore new interests, from GIS to Web design. *Get involved: hopeworks.org*

Year Up

Workforce Development

What They Do: Bridge the Opportunity Gap

Budget: \$106.8M

Founded: 2000

This Boston-based organization has been working in Philly through Peirce College since 2013, thanks to funding from venture philanthropy group GreenLight Fund Philadelphia. In its four years here, it has helped close the “opportunity divide” for 375 young adults who were neither working nor in school by giving them access to free college courses and professional skill-building classes, plus pairing them with paid internships at local entities such as Penn, CHOP, Wells Fargo, USLI and Citizens Bank for six months. Nationally, 85 percent of program participants are employed or in school four months after program completion — and in Philadelphia, that’s meant nearly \$14 million in new salaries over four years. *Get involved: yearup.org*

Living Beyond Breast Cancer

Breast Cancer

What They Do: Support Patients and Survivors

Budget: \$4.7M

Founded: 1991

One in eight women will develop breast cancer in her lifetime, along with one in 1,000 men. This Bala Cynwyd-based advocacy organization is a digital information hub and an in-person support system for both, with events such as community meetings and the annual Reach and Raise yoga fund-raiser for survivors and supporters on the steps of the Philadelphia Museum of Art. It also offers specialized programming for young women, African-Americans and LGBTQ folks with breast cancer — all for free. The nonprofit has consistently received praise for its financial transparency and best practices. *Get involved: lbbc.org*

Philadelphia VIP

Legal Help

What They Do: Pro Bono Legal Eagles for the Underserved

Budget: \$1.3M

Founded: 1981

Formerly known as Philadelphia Volunteer Lawyers for Action Program, this organization wrangles volunteer lawyers to provide pro bono legal services to those at or below 200 percent of the poverty line (\$49,200 for a family of four). That means in 2016, more than 3,500 people who couldn’t afford their own attorneys got help with basic needs like housing, health and employment. It’s part of a larger system of service providers, including Community Legal Services and Philadelphia Legal Assistance, working to keep the gavel from falling on struggling Philadelphians. *Get involved: phillyvip.org*

The Big Man's Big Plan

We all know Sixers center (and December cover model) Joel Embiid does game-changing work on the court. Now, he's looking to do good work off the court as well. This holiday season, he's launching the Arthur Embiid & Angels Foundation to honor his brother Arthur, who was just 13 when he died in a car crash three years ago in their native Cameroon. The foundation, a partnership with UNICEF, will work with at-risk youth in Cameroon through education, athletics, wellness and environmental initiatives. Embiid, putting that just-inked contract extension to good use, is kicking off a holiday fund-raising drive for the nascent org by matching the first \$25,000 donated. *To donate to the cause, please visit crowdrise.com/embiidforcameroon*

Community Legal Services

A Bit of Everything

What They Do: The One-Stop Shop for Free Legal Help

Budget: \$10.8M

Founded: 1966

Philly's largest and oldest public-interest law firm celebrated a half century last year. In that time, it's helped more than 10,000 low-income Philadelphians each year access free legal help and other resources. CLS checks off a bunch of do-gooder boxes, providing aid to those struggling with everything from eviction to foster care to wage theft. In the past year, it's taken an activist stance, speaking out in support of racial justice and immigrants regardless of status, and advocated on behalf of "clean slate" laws for returning citizens. *Get involved: clsphila.org*

Women Against Abuse

Domestic Abuse

What They Do: Stand Up to Domestic Violence

Budget: \$9.3M

Founded: 1976

This spring, the org behind the city's 24-hour domestic violence hotline became the first Philly nonprofit to win the Wharton-housed Lipman Family Prize. The win comes with an unrestricted \$250,000 and recognition as an innovator "with an emphasis on impact," and was due in part to the Center City org's work coordinating the Shared Safety plan that will help victims get care the moment they enter the city's system. It's a big task: The hotline received more than 15,000 calls in 2015. *Get involved: womenagainstabuse.org*

Settlement Music School

Arts Education

What They Do: Feed Young Brains With Music

Budget: \$10.7M

Founded: 1908

Start kids with music lessons at a young age, science tells us, and they'll turn out smarter. This music and visual arts education program, started more than a hundred years ago in South Philly, has grown to six locations across the region, including Camden, with lessons like dance, voice and theory. The celebrated nonprofit makes its classes accessible, too, with more than \$2 million in financial aid gifted per year. Famous alumni include Kevin Bacon, Wilhelmina Fernandez, Kevin Eubanks, G. Love, Acel Moore, Chubby Checker and, um, Albert Einstein. Smarter indeed. *Get involved:* settlementmusic.org

Big Brothers Big Sisters

Youth Development

What They Do: The Mentorship Mothership

Budget: \$6.3M

Founded: 1915

It's a simple concept with potential for big impact: Match kids facing adversity with willing, responsible adults and have them hang out a few times per month. Sit back, let those relationships develop — and watch both parties grow. The local Independence Chapter of the national org, once headquartered in Philadelphia, celebrated its centennial in 2015 and now supports the matches of about 3,500 kids annually in seven counties across Pennsylvania and New Jersey. *Get involved:* bbbssepa.org

Attic Youth Center

LGBTQ

What They Do: Safe Spaces for LGBTQ Youth

Budget: \$1M

Founded: 1993

The Attic started, literally, in an attic in 1993, but the community center has grown to serve more than 10,000 LGBTQ youth in its almost quarter century via mental health services, life skills classes, social activities and more. It also runs the Bryson Institute, which offers educational training for orgs working with LGBTQ folks. In a vote of confidence, the nonprofit received one of three \$100,000 core mission grants from local giving circle Impact100 Philadelphia this past spring. *Get involved:* atticyouthcenter.org

image: <http://cdn.phillymag.com/wp-content/uploads/sites/3/2017/11/MO-philanthropy-maternity-care-coalition-neal-santos-940x540.jpg>

Selvi and Octo Missa (front) with their daughter, Victoria, a participant in the Maternity Care Coalition's Early Head Start, with parent engagement associates Shinika Blue-Pitts, top left, and Michelle Nava. Photograph by Neal Santos

Maternity Care Coalition

Maternal Care

What They Do: All Things “Mom”

Budget: \$9.3M

Founded: 1980

MCC advocates at the local, state and federal levels on issues of maternal and child health and early education (ages zero to three). It also runs programs such as Early Head Start, a federally funded full-day early-care program for low-income parents with young children, especially those with disabilities, with four locations around the region; provided breastfeeding stations at last year’s DNC; and for the past 11 years has brought its pink-and-white MOMobile car service to Riverside Correctional, so pregnant and new moms can receive case management during and after their incarceration, plus doula service when they go into labor. *Get*

involved: maternitycarecoalition.org

New Leash on Life USA

Reentry

What They Do: Canines and Corrections

Budget: \$729K

Founded: 2010

Anyone with a pet knows how good they are for the soul. But pair a pup with a prisoner and you’ll see some true healing powers at play. This Narberth non-profit pairs rescued and sick dogs (176 so far) with local prison inmates who train them for adoption. The rehabilitation is mutual: New Leash reports that of 229 graduates, 129 have taken paid post-release internships with partner orgs such as Providence Animal Center and the Pennsylvania SPCA, leading to 87 full-time jobs. And this fall, the nonprofit adopted three hurricane-stranded pups to participate in the program. We’ll raise a paw for that. *Get involved: newleashonlife-usa.org*

Read more at <http://www.phillymag.com/news/2017/11/25/philadelphia-nonprofits-charity/#bz2J8cKQCdZAzKP0.99>

Title: 70+ Philly nonprofits to support this #GivingTuesday

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It's almost here!

Tomorrow is [#GivingTuesday](#), the day when nonprofits around the world encourage their supporters to donate to year-end campaigns and related causes.

Even **Facebook** is getting in on the game this year: **The Gates Foundation** has pledged to match up to \$2 million donated to nonprofits through the social media platform until that limit is reached (up to \$50,000 per nonprofit and \$1,000 per fundraiser), and Facebook is waiving all donation fees for the day. Learn all about the nitty-gritty on that [here](#).

First, some of the #GivingTuesday stories we've published this year:

- ["Grow your #GivingTuesday donations by 15 times in 3 years like this fundraiser"](#)
- ["This holiday season, consider the limits of nonprofit giving"](#)
- ["It's October. Is it too late to plan a #GivingTuesday campaign?"](#)
- ["This DelCo cause marketing startup is like DealDash for nonprofit fundraising"](#)
- ["The inaugural Main Line Day of Giving is May 31, 2018"](#)

For the purposes of [this list](#), we've included local organizations that have a specific fundraising campaign or goal for the day. (So, more than posting a "Donate" link in their Thanksgiving newsletters.)

Here are 50 Philly nonprofits looking for your help this #GivingTuesday, in their own words:

1. [Rock to the Future](#)

- At Rock to the Future, we want to use Giving Tuesday to give thanks for all of our supporters, donors, and volunteers. That's why we're throwing you all a party at Howl at the Moon! Join us to watch a performance of the RTTF House Band, mix and mingle with other RTTF supporters and staff, and enjoy some snacks.

2. [Philly Furniture Bank](#)

- We have a goal this #GivingTuesday to provide 160 new beds to children coming out of homelessness in our Sweet Dreams campaign, because getting a good night's sleep is hard when you have to do it on the floor.

3. [Lutheran Settlement House](#)

- LSH's board will match all donations up to \$5,000.

4. [Council for Relationships](#)

- With the help of an anonymous donor who will be matching gifts, we're hoping to raise \$5,000.

5. [Manor College](#)

- Manor College Trustees will match #GivingTuesday gifts.

6. [Red Paw Emergency Relief Team](#)

- #FillTheHydrant! \$10,000 will ensure we can continue to respond and help families with pets affected, missing or injured by fires through the rest of the year.

7. [Playworks PA](#)

- We have a group of supporters who will match every donation up to \$5,000.

8. [Home of the Sparrow](#)

- We are collecting paper products all over Chester County to create a massive #WinterWhiteOut and raising money to prevent homelessness — if 100 people give \$10, we could prevent two more families from getting evicted.

9. [CASA of Philadelphia](#)

- CASA of Philadelphia has been asked to accept 79 new priority cases from Family Court, and we simply need the funds to deploy our services. So, we've set out to raise \$15,000 between Giving Tuesday and year-end 2017.

10. [Philly VIP](#)

- VIP's #GivingTuesdayChallenge is all about balancing the scales of justice! In honor of VIP's 36th year, our goal is to raise \$36,000 in our end-of-year push.

11. [FINANTA](#)

- On #GivingTuesday, help FINANTA raise \$10,000 to support its crucial financial inclusion work in the Philadelphia region. Donate to FINANTA for#GivingTuesday, starting today and ending Thursday, November 30th. Give

what you can and potentially double the impact of your donation! FINANTA's president will match all #GivingTuesday donations up to \$5,000.

12. [Delaware River City Corporation](#)

- Help us reach our goal of \$5,000 to help our campaign #ATreeGrowsInPhilly. Help by spreading the word/sharing our posts; donate Tues. Nov 28; give your time! Volunteer at Lardner's 12-3 on Nov 28.

13. [Asian Arts Initiative](#)

- The Youth Arts Workshop continues to fill an increasing need for safe, constructive out of school time space for youth and provides an important environment to share cultural experiences and to create cross-cultural understanding through artmaking. On #GivingTuesday, November 28, help us reach our goal of \$10,000 to jump start our 6-week summer camp.

14. [Public Interest Law Center](#)

- One of our amazingly generous board members will match all donations to the Law Center \$1-for-\$1 up to \$8,000.

15. [Morris Animal Refuge](#)

- A generous donor will again be matching all donations made on #GivingTuesday, up to \$2,000.

16. [Philadelphia Legal Assistance](#)

- For #GivingTuesday we are posting about our efforts to #GivePhillyJustice. We believe justice is a state achieved when all members of the community give towards the common goals of fairness, equity, and dignity.

17. [Help Hope Live](#)

- We look forward to celebrating #GivingTuesday by waiving the credit card fees all day on November 28 for ALL donations made in honor of Help Hope Live families.

18. [Mastery Charter](#)

- We're asking people to help our schools on #GivingTuesday by buying and donating an item from our Amazon wish list.

19. [ACCT Philly](#)

- The Animal Care & Control Team of Philadelphia (ACCT Philly) is encouraging animal lovers across the city and beyond to make a donation this

#GivingTuesday, November 28th, to the shelter's medical fund for homeless pets, the Stella Fund. The Stella Fund provides simple yet lifesaving veterinary care, diagnostics, and procedures to sick and injured pets, giving them a second chance.

20. [Mütter Museum](#)

- We are including this limited edition Mütter pin set with the next 100 Individual or Family membership purchases, renewals, or gifts of membership!

21. [Jobs for Justice](#)

- Become a monthly sustainer today and a generous donor will immediately match every dollar you donate through the next year.

22. [Support Center for Child Advocates](#)

- On #GivingTuesday, Child Advocates staff, Board members, donors and friends will gather to kick off Toy Drive season of giving. Guests are encouraged to bring a toy and join us for refreshments throughout the day. Child Advocates has set a lofty goal for #GivingTuesday — hoping to raise \$10,000 for abused and neglected children in need.

23. [NeedsList](#)

- A coalition of groups on Lesbos who support refugees are partnering with U.S. organizations to get urgently needed supplies to refugees at the Moria Camp. Join us in purchasing urgently needed supplies and spread the word on social media with the hashtag #WeWill.

24. [Children's Scholarship Fund Philadelphia](#)

- The first 15 new CSFP donors from now until the end of the year will have their gift matched by a CSFP donor.

25. [YouthBuild Philadelphia](#)

- Help #GrowYB and meet our single day goal of \$2,000 from 25 gifts.

26. [Coded by Kids](#)

- Help us give the gift of tech education to the students of Willard Elementary School in Kensington. By joining the movement, you'll be giving students in 3rd and 4th grade the opportunity to learn technology skills through our coding program. Together, we can ensure that these students have a safe space to learn how to reason, problem-solve, and think out-of-the box using technology. Our goal is to raise \$1,000 on Giving Tuesday, to unlock a \$1,000 match from a generous donor.

27. [Urban Creators](#)

- Thanks to our partnership with PHL Assembled, we will be installing a brand new 30ft Geodesic Dome at Life Do Grow! With your help, we will be able to install and retrofit the FREE(DOME) in the spring of 2018 to house our programming, events, and more.

28. [TechGirlz](#)

- TechGirlz is hosting a Twitter chat from the @TechGirlzorg handle on Giving Tuesday from 12-1 p.m. @JoeyFortman from @RealityMoms will join TechGirlz to talk about #TechToyz as holiday gifts that can get your young daughter excited about STEM earlier.

29. [Philly Love Notes](#)

- Like last year, I'll be donating all of the profits from the [map sales](#) to local nonprofits from Thanksgiving through Giving Tuesday. That means that your purchase of a map will help to support all of the following organizations: [Philadelphia Wooden Boat Factory](#), [Marian Anderson Historical Society](#), [SEAMAAC](#), [Red Paw Relief](#) and [Students Run Philly Style](#).

30. [Steppingstone Scholars](#)

- Kicking off Giving Tuesday, our goal from November 28th — December 28th is to raise \$50,000 to increase the number of Scholars at Highly and Most Selective Colleges and Universities from 26% to 40% over the next 5 years by enhancing and expanding our enrichment and advising from 4th grade through college. Thanks to the generosity of The Tuttleman Foundation, all donations up to \$50,000 will be matched.

31. [Maternity Care Coalition](#)

- By donating in increments of \$25.00, \$50.00, \$100.00 or \$500.00, supporters will be able to provide a family in need with a crib sheet and sleep sack, safe sleep practices education, one national safety rated crib or five cribs for multiple families in need. Once donors have made their donation, we encourage them to use the hashtag #PASafeSleep and share a picture of themselves including a caption of the item their donation will go toward.

32. [Twist Out Cancer](#)

- Donations made to Twist Out Cancer on Giving Tuesday between \$25 and \$99 will receive a \$25 match; donations between \$100 and \$499 will receive a \$100 match; and donations \$500 and above will receive a \$500 match from The Coleman Foundation.

33. [ROAR for Good](#)

- For every Athena we sell on Tuesday, we're giving \$20 to The Representation Project and 50% of the proceeds from our sweatshirt sales. Our "Hear me ROAR" Sweatshirts are \$35 each.

34. [We Are the Seeds](#)

- Our fundraising goal is \$5,000.

35. [Episcopal Community Services](#)

- We're asking folks to opt-in to our Recurring Giving Circle — and playfully referring to the day as #RecurringGivingTuesday. Just as our participants' goals add up and are transformational over time, recurring support — in any amount — adds up to a lot, too.

36. [Pennsylvania Humanities Council](#)

- All week, you can follow along with PHC on Facebook and Twitter to find out how the humanities can unite a community. Between now and November 28, we'll be sharing mini-stories using the hashtags #GivingTuesday and #HumanitiesSparkChange to highlight how PHC puts the humanities in action to inspire positive change across Pennsylvania.

37. [Benefits Data Trust](#)

- Hungry for Better Health, a program of Benefits Data Trust, asks you to support its efforts to feed our most vulnerable neighbors this holiday season. Help us reach our goal of raising \$30,000 to help 30,000 families eat next year by donating to BDT.

38. [Philadelphia READS](#)

- Buy a children's book and donate the book to our Jacoby Book Bank.

Other orgs that are participating, but don't have #GivingTuesday-specific campaigns:

- [Child's World America](#)
- [Casa de Venezuela](#)
- [Peirce College](#)
- [Rutgers-Camden](#)
- [EducationWorks](#)
- [Spruce Foundation](#)

- [12+](#)
- [Vox Populi](#)
- [Women Organized Against Rape](#)
- [Neighborhood Bike Works](#)
- [Fund for the School District of Philadelphia](#)
- [Fairmount Park Conservancy](#)

Plus, some things we think are cool — this:

And this:

And we'll count [this](#), too:

Did we miss anything? Let us know — [@Generocity](#) or julie@generocity.org.

Like these:

- [Greater Philadelphia Campaign for Hunger](#) — Instead of looking for a specific dollar amount, we are looking to add 30 people to the ranks of “Hunger Fighter” in honor of the more than 300,000 people in Philly that are food insecure.
- [Norris Square Neighborhood Project](#) — Our goal is to raise funds to support the #FreedomExplorationProject, our theme for the year. Funds will support high-school youth activities as they identify what #freedom means to them!
- [Bicycle Coalition of Greater Philadelphia](#) — Our goal is 30 new members to kick off our year-end goal of 300 new members! To keep it fun — which is one of the Bicycle Coalition’s values — everyone who gives a gift will get a chance to win a great prize pack from bike-friendly bar Tattooed Mom.
- [Chester County Fund for Women and Girls](#) — Your support on #GivingTuesday allows us to continue educating and inspiring high school girls through our GAB programming.
- [Career Wardrobe](#) — Our 2017 annual giving campaign kicks off on #GivingTuesday and runs through the New Year. Our goal is to raise \$10,000 online to support our work to provide #MoreThanClothes to 5,000 individuals in the Philadelphia region this year. In addition to showcasing our work and impact tomorrow, we are also planning some fun giveaways.
- [Angel Flight East](#) — In honor of the 25th Anniversary, we are holding an #AFeturns25 campaign to encourage donors to make a contribution of \$25, \$250, \$2,500 or as much as they can give. At the end of the day, Angel Flight

East staff and the Whitpain Tavern will host a happy hour to celebrate, with a portion of the sales going back to Angel Flight East. To go along with the “25” theme, there will be .25 wings and \$2.50 drafts.

- [Next City](#) — News Match, the largest grassroots fundraising campaign to support nonprofit news organizations, has generously offered to double any donations made today, up to \$1,000 per donation. The Wyncote Foundation will match the first \$10,000 we raise as well, tripling your impact. To maximize this match, we’ve set a goal of \$2,000 in one day.
- [Broad Street Ministry](#) — Whole Foods Market Center City and South Street will donate \$1 to BSM for every coffee and tea beverage sold in their cafés on Tuesday, November 28. The Franklin Fountain will be donating 100% of the proceeds from hot fudge sundae sales from November 20th to November 28th. You can also stop by the following coffee shops to leave us a tip on November 28th, Metropolitan Bakery in Rittenhouse, any Rival Bros. Coffee location and Greenstreet Coffee. Good Karma Café’s Wilma Theater location will be donating 10% of their net sales to us on November 28th.
- [Sunday Suppers](#) — We are making final plans to open our second site. To be ready to launch in less than two months we need to purchase the necessary kitchen and dining room equipment, materials and food. When you make your donation today, your donation will go towards that goal. Thanks to a generous matching grant of \$5,000, all donations made today will be doubled.
- [Vision 2020](#) — All donations made this Giving Tuesday will be matched up to \$2,020.
- [Philadelphia Printworks](#) — For #givingtuesday we’re donating 25% of all sales to the Lakota Nation Boxing Gym! The gym, located on the Pine Ridge Reservation in South Dakota, is the home to The Lakota Lady Warriors. A fire destroyed their gym earlier this year and they need help rebuilding it.
- [Bethesda Project](#) — On #GivingTuesday only the YouGiveGoods Foundation will donate 10% cash to Bethesda Project for every order of \$50+.
- [Independence Mission Schools](#)
- [Ralston Center](#)
- [ACHIEVEability](#)
- [Valley Youth House](#)
- [Delaware Valley Association for the Education of Young Children](#)
- [Sunday Breakfast Rescue Mission](#)

- [Freire Charter Schools](#)
- [Mighty Writers](#)
- [Fleisher Art Memorial](#)
- [Tiny WPA](#)
- [Songs in the Key of Free](#)
- [Tree House Books](#)
- [VietLead](#)
- [Youth Service, Inc.](#)
- [Prometheus Chamber Orchestra](#)
- [Mural Arts](#)