



# **2023-2024 Graduate/First Destination Survey Report**

*Prepared by:*  
Leslie Ballway  
Director, Center for Career & Professional Development

## TABLE OF CONTENTS

|   |    |
|---|----|
| EXECUTIVE SUMMARY   | 3  |
| METHODOLOGY   | 4  |
| 2023-2024 GRADUATE SURVEY OVERALL SYNOPSIS  | 5  |
| Table 1. Summary of graduates per program.  | 5  |
| Figure 1. All graduates by program.   | 6  |
| Figure 2. Status after Graduation, All Graduates.                                   | 6  |
| Figure 3. Employment rates by program.  | 7  |
| Figure 4. Employment type by program.   | 7  |
| Figure 5. Salary of All Graduates.  | 8  |
| Figure 6. Salary of Graduates by program.   | 8  |
| CONTINUING EDUCATION  | 9  |
| Figure 7. Continuing Education Plans by Degree Level.                               | 9  |
| SALARY & EMPLOYMENT STATISTICS BY DEGREE LEVEL                                      | 10 |
| Figure 8. Reported salaries of certificate program graduates.                       | 10 |
| Figure 9. Reported salaries of associate degree graduates.                          | 11 |
| Figure 10. Reported salaries of bachelor's degree graduates.                        | 12 |
| Figure 11. Reported salaries of master's degree graduates.                          | 13 |
| 2023-2024 GRADUATES EMPLOYMENT RATES  | 14 |
| Table 2. Employment rates by major and degree.                                      | 14 |
| CERTIFICATE PROGRAM GRADUATES EMPLOYMENT RATES                                      | 15 |
| Table 3. Response and employment rates for certificate program graduates.           | 15 |
| ASSOCIATE IN SCIENCE & ASSOCIATE IN ARTS GRADUATES EMPLOYMENT RATES                 | 15 |
| Table 4. Response and employment rates for associate degree graduates.              | 15 |
| BACHELOR OF SCIENCE & BACHELOR OF ARTS GRADUATES EMPLOYMENT RATES                   | 16 |
| Table 5. Employment rates for bachelor's degree graduates.                          | 16 |
| Table 6. Employment rates for graduates with a Bachelor of Arts in Liberal Studies. | 16 |
| MASTER OF SCIENCE GRADUATES EMPLOYMENT RATES  | 17 |
| Table 7. Employment rates for master's degree graduates.                            | 17 |
| TOP EMPLOYERS, 2023-2024  | 18 |
| YEAR OVER YEAR COMPARISON   | 21 |
| Table 7. Job Relation comparison, 2022-23 and 2023-24.                              | 22 |
| Figure 12. Employment rate comparison, 2017-24.                                     | 23 |
| Figure 13. Job Relation rate comparison, 2017-24.                                   | 23 |
| APPENDIX A: SURVEY DATA FIELDS  | 24 |

## EXECUTIVE SUMMARY

---

This report focuses on the employment and educational outcomes of **325** students who graduated from Peirce College in August 2023, December 2023, and May 2024. 350 degrees and certificates were conferred to 325 unique graduates. Data was obtained from **324** graduates, **99.7%** of the individuals who graduated during this time period.

Of the graduates who responded with their employment status, **249 (77%) are employed**, with the majority **(197 of 245 who specified answers, or 80%) employed in a position related to their field of study**. In comparison with the 2022-2023 graduating class, this is a 1% increase in employment and 7% decrease in employment within field of study.

**78%** of responding graduates indicated that they earned a base salary over **\$40,001** annually, a 2% decrease from the 2022-2023 graduating class and a 4% increase from 2021-2022. **40%** of 2023-2024 graduates reported make over **\$60,001**, the same as the class of 2022-2023. The approximate average salary for the class of 2023-2024 is **\$57,385**.

Top employers for the 2023-2024 graduating class were Penn Medicine (26 employees), JetBlue Airways (22 employees), the City of Philadelphia (10 employees), and Jefferson Health (10 employees).

55% of responding graduates were planning to enroll or already were enrolled in continuing education. This represents a 4% decrease from the previous year.

Questions regarding this project should be directed to the Center for Career & Professional Development at 215-670-9202 or [careercenter@peirce.edu](mailto:careercenter@peirce.edu).

## METHODOLOGY

### Data Collection

The graduate surveys were previously reviewed by Faculty Chairs to ensure that relevant information was collected in order to gain needed information for accreditation by the Association of College Business Schools and Programs (ACBSP) and approval by the American Bar Association (ABA).

Surveys were deployed electronically to graduates several times throughout the year. As needed, additional information may be collected via phone calls, email, texts, and LinkedIn.

### Data Presentation

The percentages for number of students employed and those employed within their field of concentration were tabulated. Comparisons have been made between 2023-24 and the preceding year in order to evaluate outcomes as a group with reference to individual majors. The number of graduates, the number of respondents, their employment status, and employment relation to degree program were compared.

Data reflect self-reported results from graduates that reflect the following areas of study:

| Academic Division                | Majors and Concentrations   |  |
|----------------------------------|---|--|
| <b>BUSINESS ADMINISTRATION</b>   | <ul style="list-style-type: none"> <li>Accounting</li> <li>Business Administration</li> <li>Client Services</li> <li>Diversity, Equity, Inclusion &amp; Belonging (DEIB)</li> <li>Enrollment Management &amp; Student Services</li> <li>Higher Education Leadership</li> <li>Human Resource Management</li> </ul> | <ul style="list-style-type: none"> <li>Leadership</li> <li>Leadership Development</li> <li>Management</li> <li>Organizational Leadership and Management</li> <li>Operations Management</li> <li>Project Management Administration</li> <li>Quality Service Management</li> </ul> |
| <b>LIBERAL STUDIES</b>           | <ul style="list-style-type: none"> <li>Criminal Justice</li> <li>Customer Service Management</li> <li>Cybersecurity</li> <li>Diversity, Equity, Inclusion &amp; Belonging (DEIB)</li> <li>General Business</li> <li>General Studies</li> <li>Human Services Leadership</li> </ul>                                 | <ul style="list-style-type: none"> <li>Human Resource Management</li> <li>IT Support</li> <li>Leadership</li> <li>Management</li> <li>Medical Coding</li> <li>Project Management Administration</li> <li>Quality Service Management</li> </ul>                                   |
| <b>INFORMATION TECHNOLOGY</b>    | <ul style="list-style-type: none"> <li>Cloud Computing</li> <li>Cybersecurity</li> <li>IT Support</li> <li>Networking, Administration and Information Security</li> </ul>   | <ul style="list-style-type: none"> <li>Programming and Application Development</li> <li>Technology Management</li> </ul>   |
| <b>LEGAL STUDIES</b>             | <ul style="list-style-type: none"> <li>Criminal Justice</li> </ul>  | <ul style="list-style-type: none"> <li>Paralegal Studies</li> </ul>  |
| <b>HEALTHCARE ADMINISTRATION</b> | <ul style="list-style-type: none"> <li>Healthcare Administration</li> <li>Health Information Administration</li> <li>Health Information Technology</li> </ul>   | <ul style="list-style-type: none"> <li>Human Services Leadership</li> <li>Medical Billing</li> <li>Medical Coding</li> </ul>   |

## 2023-2024 GRADUATE SURVEY OVERALL SYNOPSIS

The 2023-2024 Graduate Employment Survey was deployed to **325** graduates, and information was collected for **324 (99.7%)** graduates.

*Table 1. Summary of graduates per program.*

| <b>Degree Program</b>                         | <b>Number of Graduates</b>                        |
|---|---|
| Accounting (BS)                               | 10  |
| Business Administration (AS, BS)              | 33  |
| Client Service/Quality Service (Cert.)        | 17  |
| Criminal Justice Studies (AS, BS)             | 12  |
| Cybersecurity (Cert.)                         | 11  |
| DEIB (Cert.)                                  | 2   |
| Healthcare Administration (BS)                | 15  |
| Healthcare Administration (MS)                | 9   |
| Health Information (AS, BS)                   | 21  |
| Higher Ed Leadership (MS)                     | 1   |
| Human Resource Management (BS, Cert.)         | 8   |
| Human Services Leadership (BS)                | 10  |
| Information Technology (AS, BS, Cert.)        | 29  |
| Liberal Studies (BS), General Studies (AA)    | 64  |
| MBA (MS)                                      | 16  |
| Medical Billing/Coding (Certificate)          | 35  |
| Organizational Leadership (AS, BS)            | 18  |
| Organizational Leadership and Management (MS) | 13  |
| Paralegal Studies (AS, BS, Cert.)             | 18  |
| Project Management (Certificate)              | 6   |
| <b>Total:</b>                                 | <b>350 total degrees<br/>325 unique graduates</b> |

Figure 1. All graduates by program.

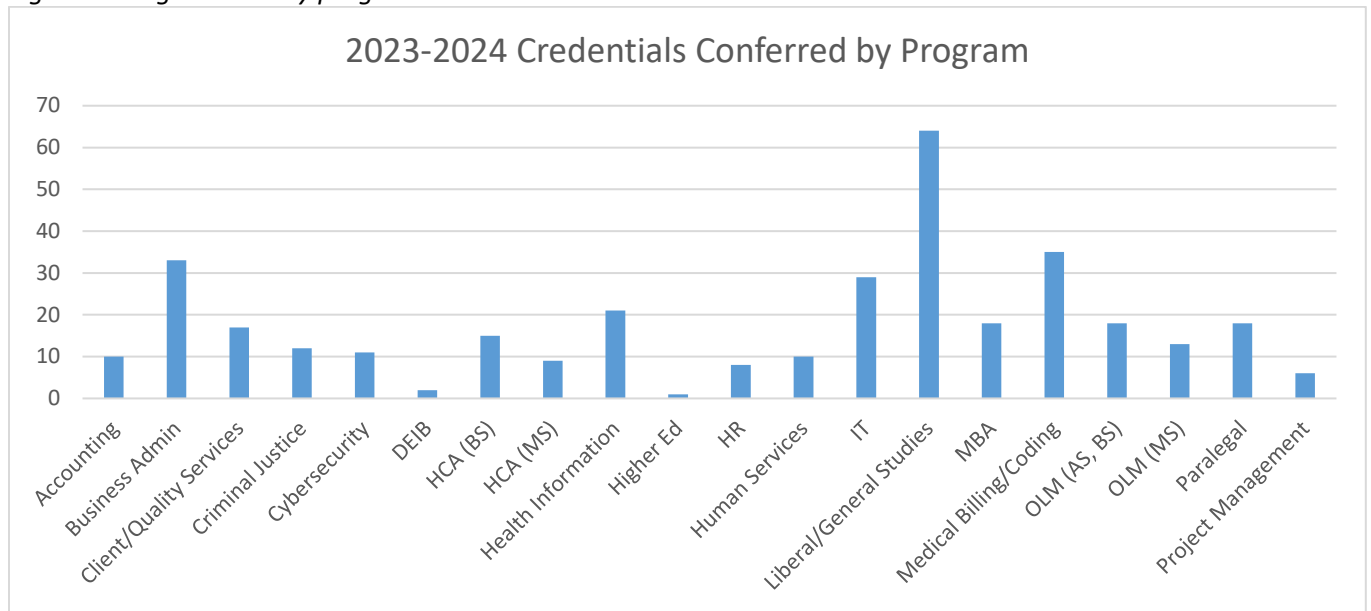
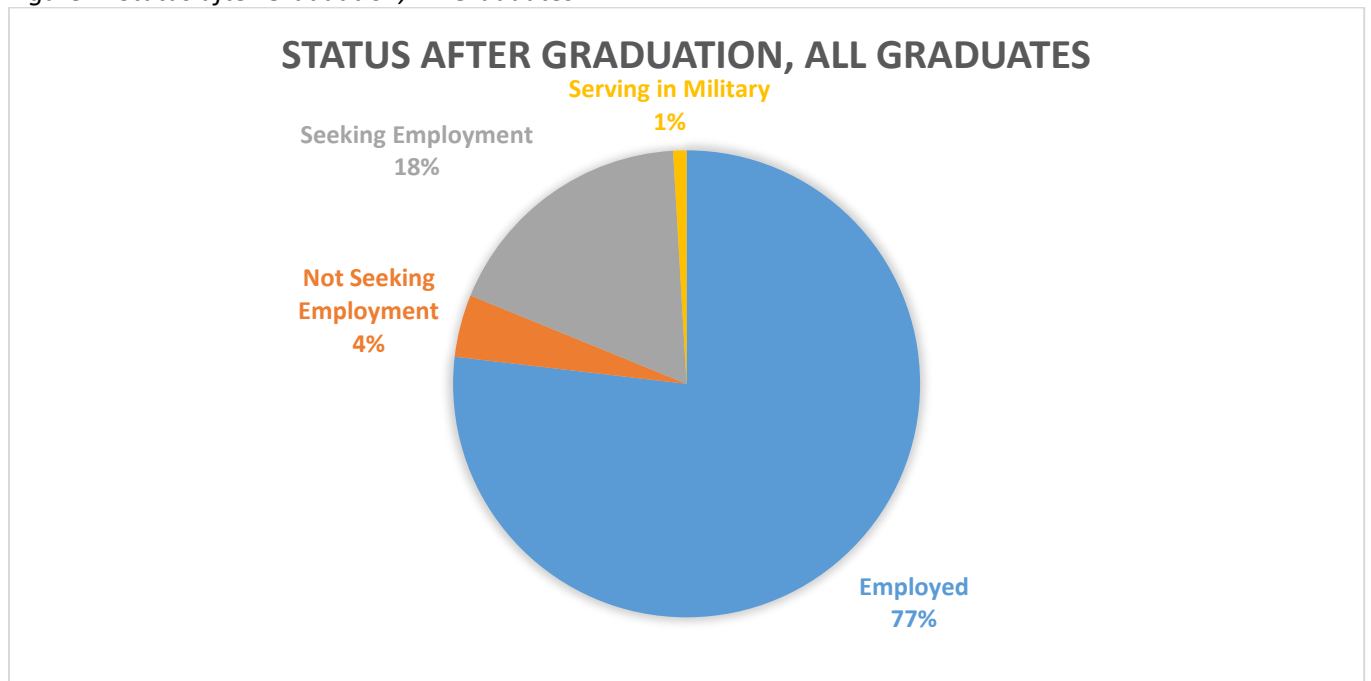


Figure 2. Status after Graduation, All Graduates.



The 2023-2024 data closely resembles responses collected for 2022-2023 graduates.

Figure 3. Employment rates by program.

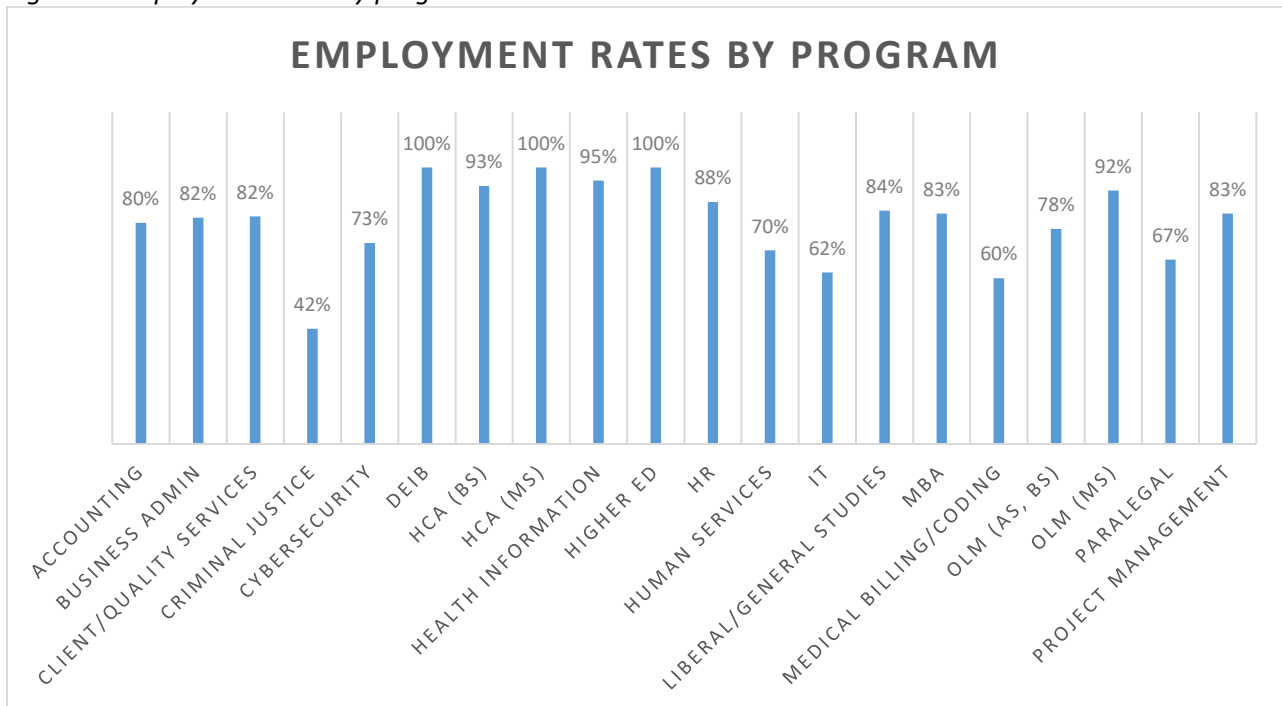
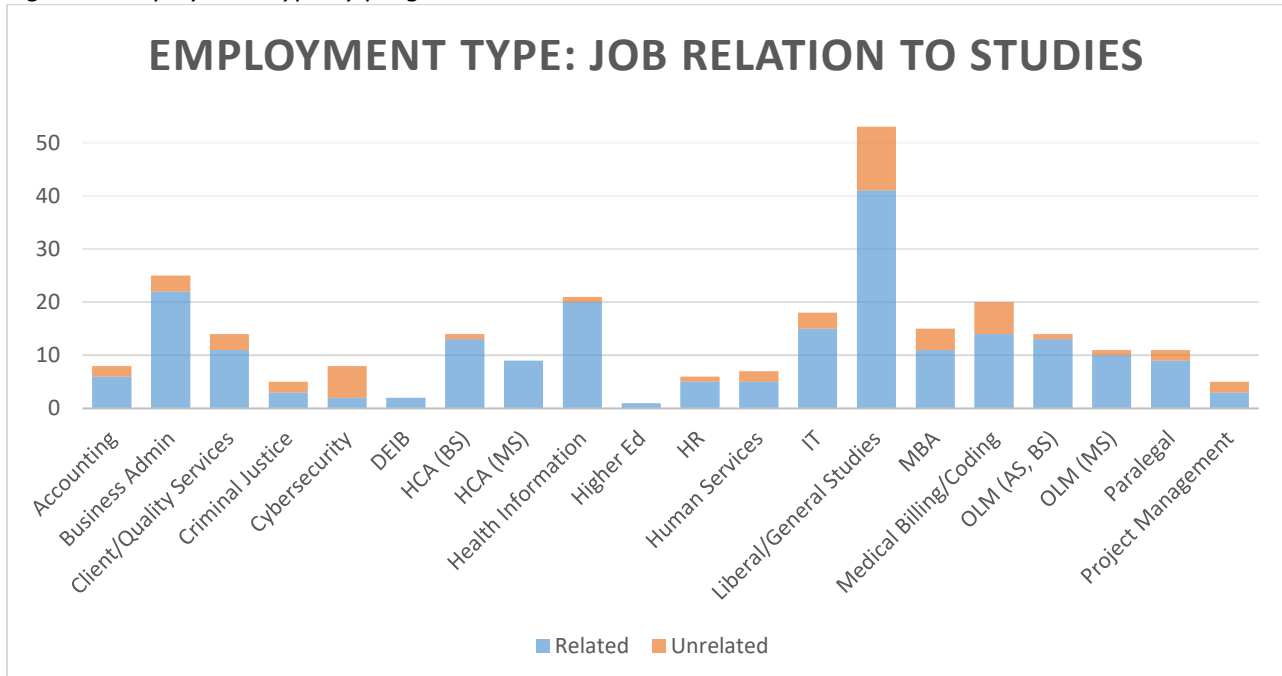
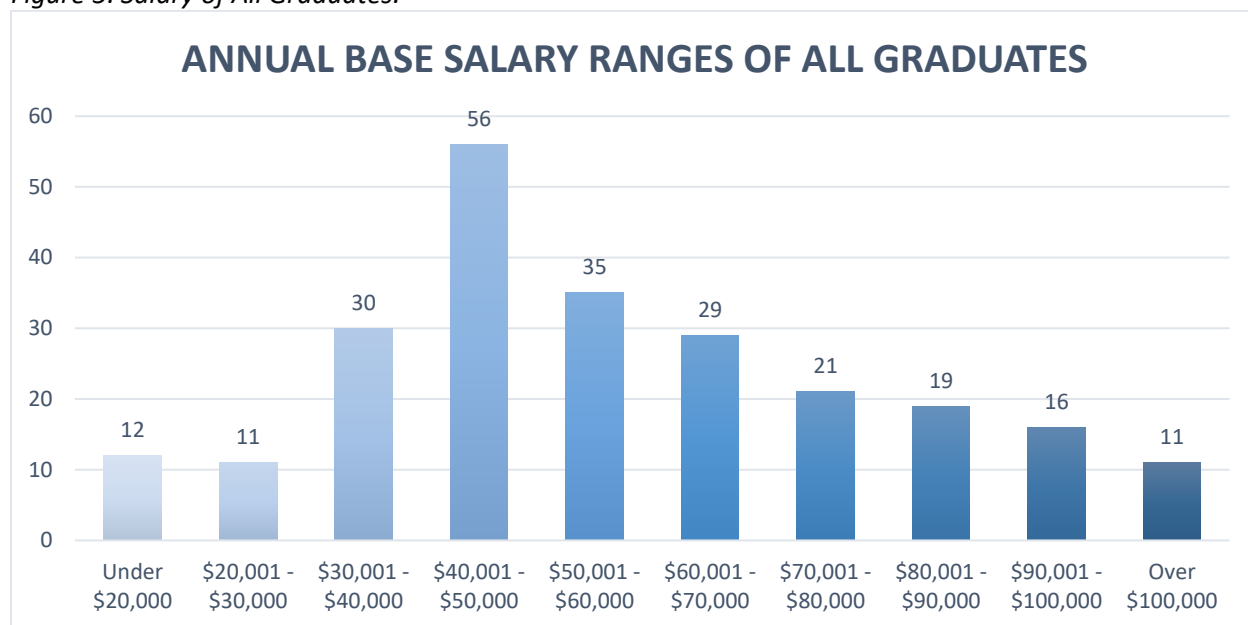


Figure 4. Employment type by program.



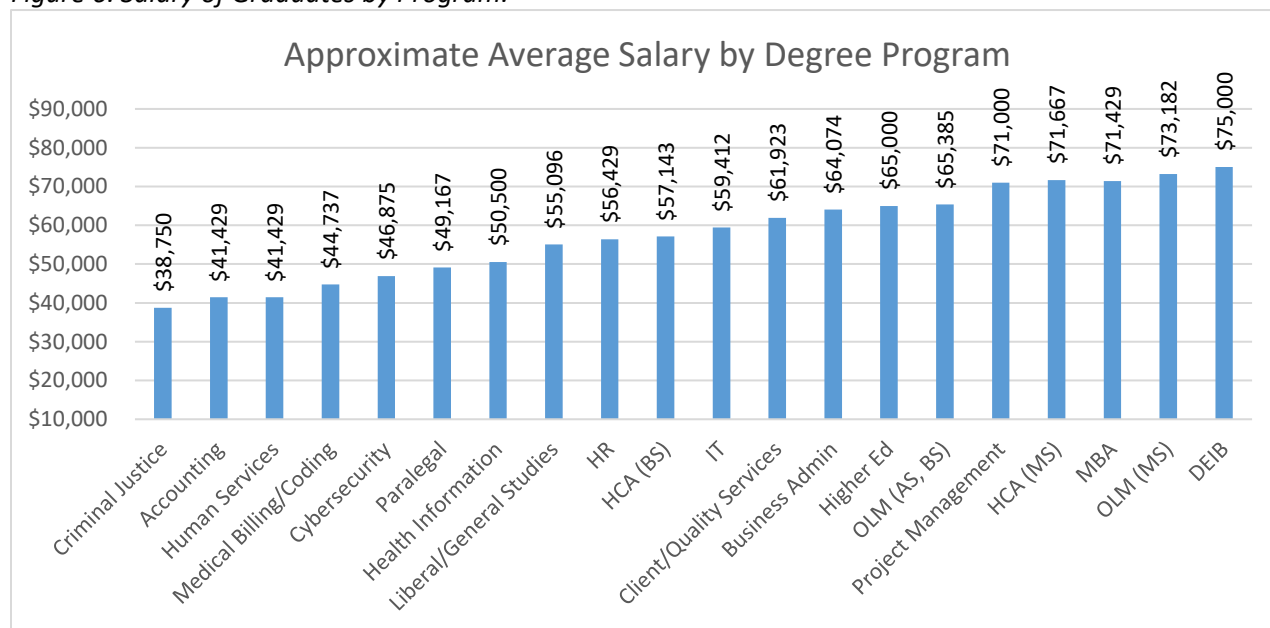
*Of those respondents who are working and indicated their employment type (employed in the field or elsewhere), the majority of respondents are employed in a field related or somewhat related to their studies except Cybersecurity Certificate graduates.*

Figure 5. Salary of All Graduates.



40% of 2023-2024 graduates reported earning over \$60,001 annually, mirroring the 2022-2023 results. 78% make over \$40,001, a 2% decline from 2022-2023.

Figure 6. Salary of Graduates by Program.



Graduates were surveyed on salary ranges in increments of \$10,000. This chart is an approximate average of annual salary as reported by graduates. Each range was represented as below:

|                               |                               |                                |
|-------------------------------|-------------------------------|--------------------------------|
| Under \$20,000: \$10,000      | \$50,000 - \$60,000: \$55,000 | \$90,000 - \$100,000: \$95,000 |
| \$20,000 - \$30,000: \$25,000 | \$60,000 - \$70,000: \$65,000 | Over \$100,000: \$110,000      |
| \$30,000 - \$40,000: \$35,000 | \$70,000 - \$80,000: \$75,000 |                                |
| \$40,000 - \$50,000: \$45,000 | \$80,000 - \$90,000: \$85,000 |                                |

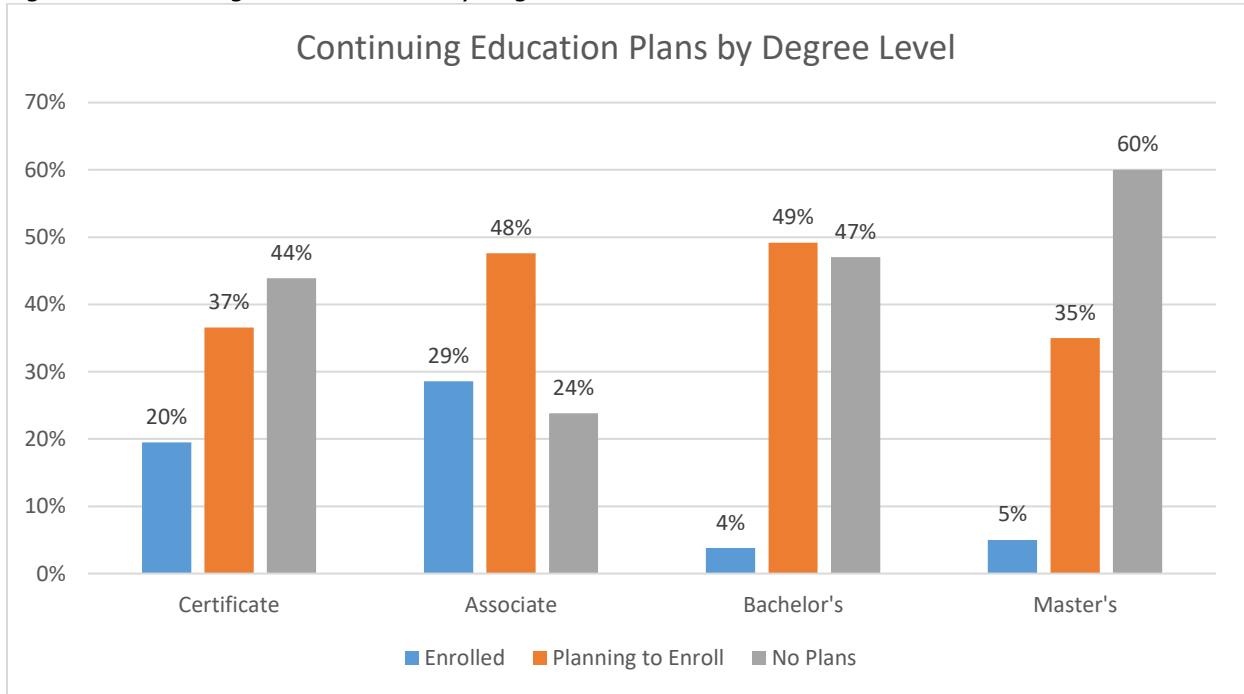


## CONTINUING EDUCATION

Survey recipients were asked about their plans related to continuing education. 44% of graduates who responded to the question planned to enroll in further education, 11% were already enrolled, and 45% had no plans to enroll.

Of the 34 students who reported that they were already enrolled; the majority (32 individuals, or 94% of those who provided information) are continuing to pursue their educational goals at Peirce College, with the remaining enrolled at Rutgers Law School (1) and Liberty University (1).

*Figure 7. Continuing Education Plans by Degree Level.*

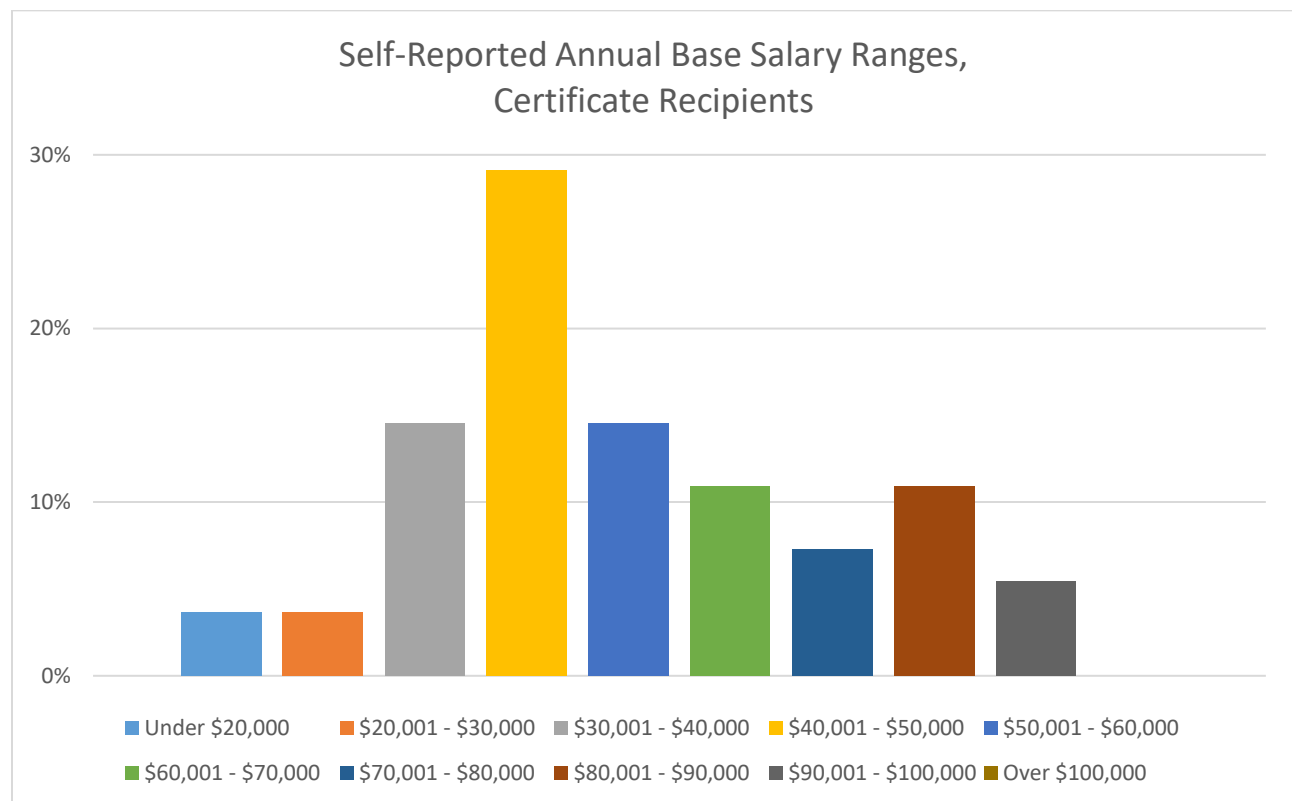


### Certificate Graduates

**82** certificates were conferred in the 2023-2024 academic year. Surveys were sent to all certificate graduates with a 100% response rate. Annual base salary data was collected for 55 graduates. **71% are employed, 23% are seeking employment, and 6% are not seeking employment. 68% respondents are employed within a field related to their area of study.**

Certificates were conferred for the following programs: Medical Coding (30), Cybersecurity (11), Client Services (10), Quality Service Management (7), Human Resource Management (6), Project Management Administration (6), Medical Billing (5), Paralegal Studies (3), Diversity, Equity, Inclusion, & Belonging (2), Cloud Computing (1), and IT Support (1).

*Figure 8. Reported salaries of certificate program graduates.*

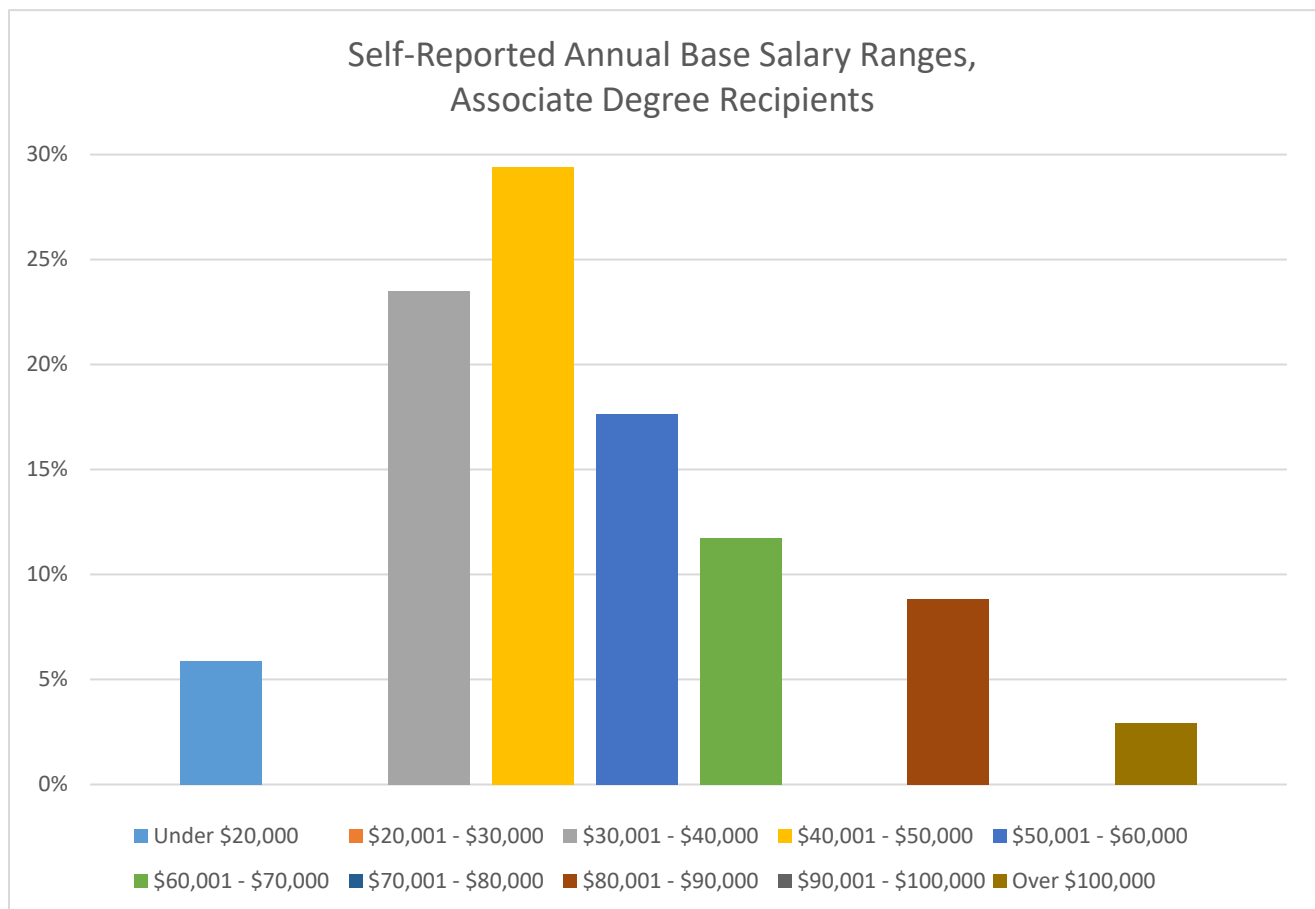


## Associate Degree Graduates

**42** associate degrees were conferred in 2023-2024. Surveys were sent to all with a response rate of 100%. Annual base salary data was collected for 34 graduates. **81% are employed, 12% are seeking employment, 5% are not seeking employment, and 2% are serving in the military. 85% are employed within a field related to their degree.**

Associate degrees were conferred for the following programs: Health Information Technology (13), Business Administration (11), Information Technology (5), General Studies (5), Criminal Justice (3), Paralegal Studies (3), and Leadership Development (1).

*Figure 9. Reported salaries of associate degree graduates.*



## Bachelor Degree Graduates

**185** bachelor's degrees were conferred in 2023-2024. Responses were collected from all graduates. **78% are employed, 17% seeking employment, 4% not seeking employment, and 1% serving in the military. 83% are employed within a field related to their degree.**

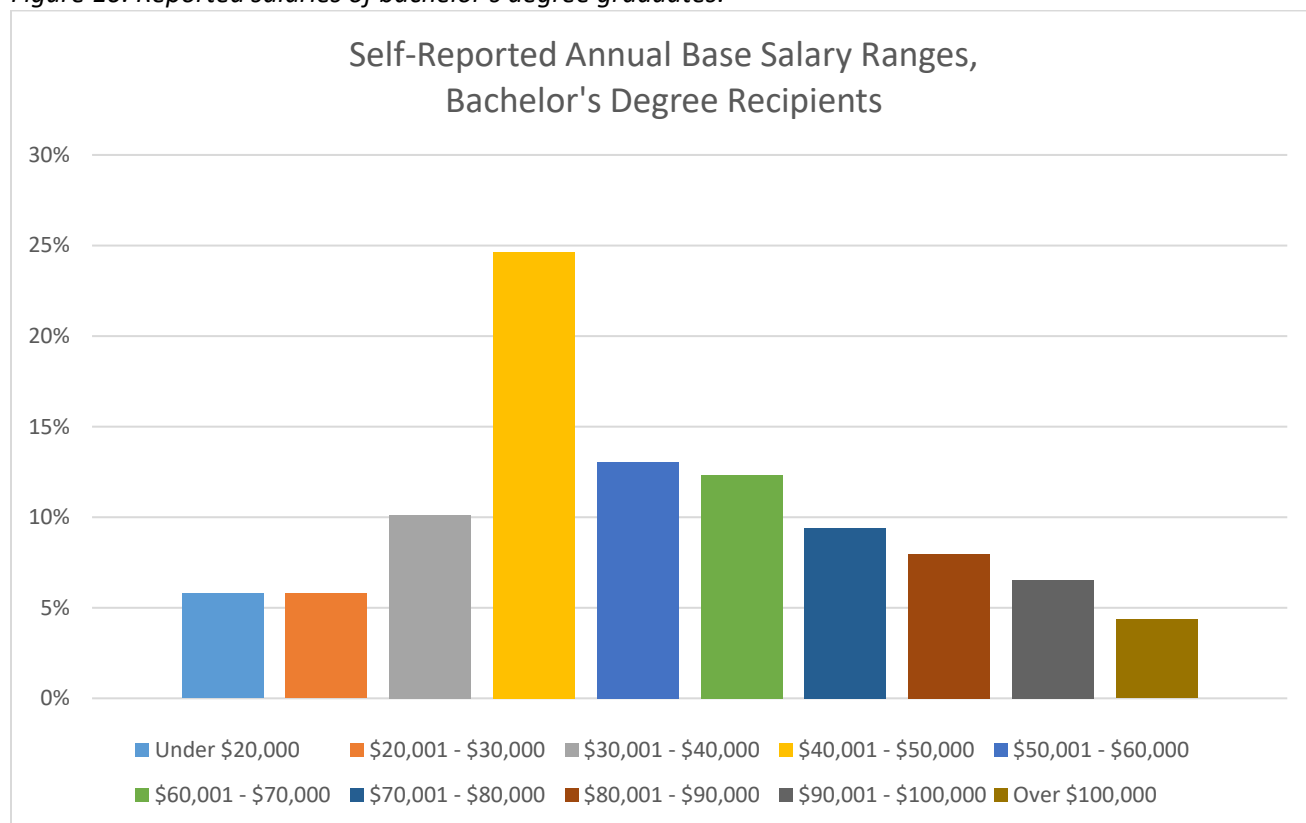
The 195 bachelor's degree program graduates earned degrees in the following programs: Liberal Studies (59), Business Administration (22), Information Technology (21), Organizational Leadership and Management (16), Healthcare Administration (15), Paralegal (12), Accounting (10), Human Services Leadership (10), Criminal Justice (9), Health Information Administration (8), HR (2), and Technology Management (1).

The 59 Liberal Studies Bachelor of Arts graduates earned their degree in the following tracks: Management (17), Leadership (13), Cybersecurity (7), Criminal Justice (5), Quality Service Management (4), Medical Coding (3), IT Support (2), Project Management Administration (2), Human Services Leadership (2), Diversity, Equity, Inclusion, & Belonging (1), Customer Service Management (1), General Business (1), and Human Resource Management (1).

5 of the 22 Business Administration Bachelor of Science graduates earned their degree with a concentration: Management (4) and Leadership (1).

6 of the 21 Information Technology B.S. graduates earned their degree with a concentration: Networking, Admin, & Information Security (3) and Programming and Application Development (3).

*Figure 10. Reported salaries of bachelor's degree graduates.*

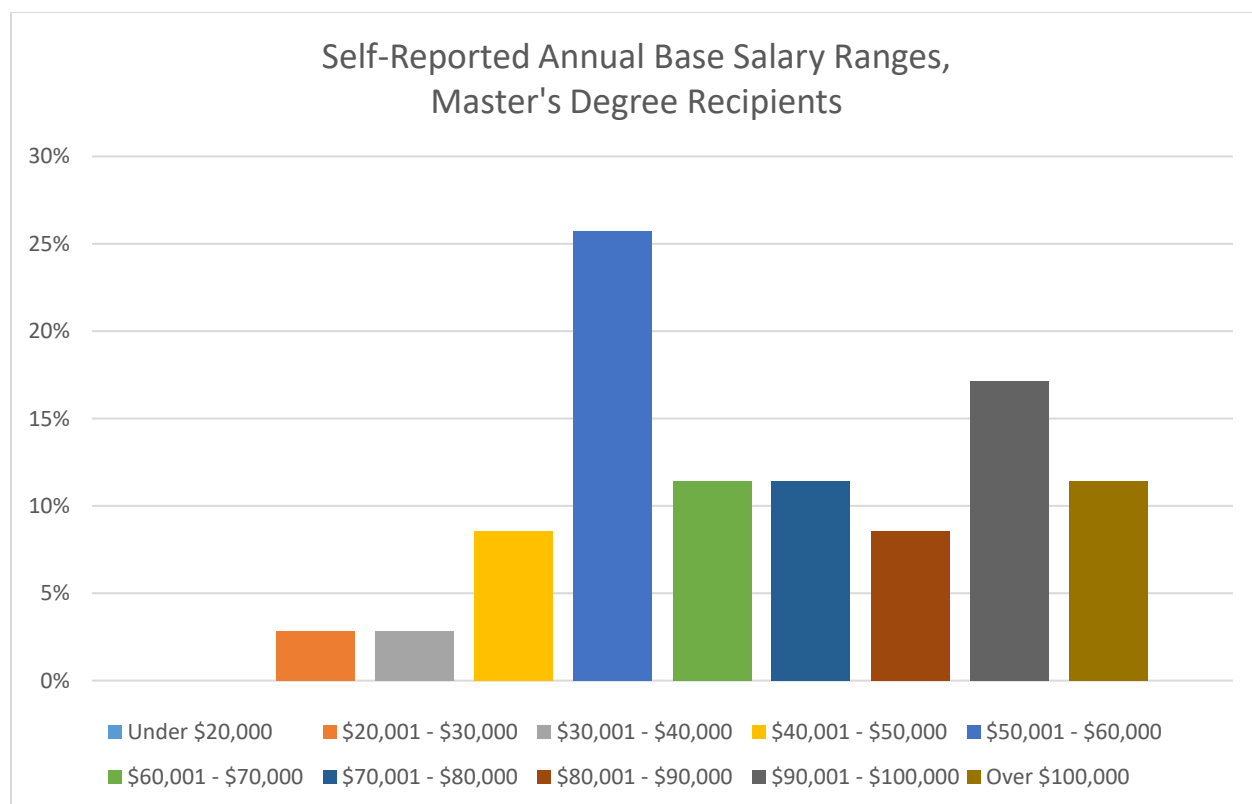


## Master of Science Degree Graduates

**41** Master of Science (M.S.) degrees were conferred in 2023-2024. Responses were collected from 40 graduates (98%). Of those who responded, **90% are employed, 7.5% are seeking employment, and 2.5% are not seeking employment. 86% are employed within their field of study.**

This year featured the inaugural graduation for the MBA program: 18 graduates received a master's degree in Business Administration. 13 graduates received a master's degree in Organizational Leadership & Management, 9 received a master's degree in Healthcare Administration, and 1 received a degree in Higher Education Leadership (focus in Enrollment Management and Student Services). Of those who received a master's degree in Organizational Leadership & Management, 1 had a focus in Operations Management.

*Figure 11. Reported salaries of master's degree graduates.*



## 2023-2024 GRADUATES EMPLOYMENT RATES

Table 2. Employment rates by major and degree.

| Degree Program                              | Total Employed* | # Employed in Field | % Employed in Field* | # Employed Elsewhere | % Employed Elsewhere* |
|---|-----------------|---------------------|----------------------|----------------------|-----------------------|
| Accounting (BS)                             | 80%             | 6                   | 75%                  | 2                    | 25%                   |
| Business Administration (AS)                | 82%             | 8                   | 100%                 | 0                    | 0%                    |
| Business Administration (BS)                | 82%             | 14                  | 82%                  | 3                    | 14%                   |
| Business Administration (MBA)               | 83%             | 11                  | 73%                  | 4                    | 27%                   |
| Client Services (Cert.)                     | 80%             | 6                   | 75%                  | 2                    | 25%                   |
| Cloud Computing (Cert.)                     | 100%            | 0                   | 0%                   | 1                    | 100%                  |
| Criminal Justice (AS)                       | 33%             | 0                   | 0%                   | 1                    | 100%                  |
| Criminal Justice (BS)                       | 44%             | 3                   | 75%                  | 1                    | 25%                   |
| Cybersecurity (Cert.)                       | 73%             | 2                   | 25%                  | 6                    | 75%                   |
| DEI&B (Cert.)                               | 100%            | 2                   | 100%                 | 0                    | 0%                    |
| General Studies (AS)                        | 80%             | 2                   | 50%                  | 2                    | 50%                   |
| Healthcare Administration (BS)              | 93%             | 13                  | 93%                  | 1                    | 7%                    |
| Healthcare Administration (MS)              | 100%            | 9                   | 100%                 | 0                    | 0%                    |
| Health Information Admin. (BS)              | 88%             | 7                   | 100%                 | 0                    | 0%                    |
| Health Information Technology (AS)          | 100%            | 13                  | 93%                  | 1                    | 7%                    |
| Higher Education Leadership (MS)            | 100%            | 1                   | 100%                 | 0                    | 0%                    |
| Human Resource Management (BS)              | 100%            | 1                   | 50%                  | 1                    | 50%                   |
| Human Resource Management (Cert.)           | 83%             | 4                   | 100%                 | 0                    | 0%                    |
| Human Services Leadership (BS)              | 70%             | 5                   | 71%                  | 2                    | 29%                   |
| Information Technology (AS)                 | 40%             | 2                   | 100%                 | 0                    | 0%                    |
| Information Technology (BS)                 | 68%             | 12                  | 86%                  | 2                    | 14%                   |
| IT Support (Cert.)                          | 0%              | --                  | --                   | --                   | --                    |
| Leadership Development (AS)                 | 100%            | 1                   | 50%                  | 1                    | 50%                   |
| Liberal Studies (BA)                        | 85%             | 39                  | 80%                  | 10                   | 20%                   |
| Medical Billing (Cert.)                     | 80%             | 1                   | 25%                  | 3                    | 75%                   |
| Medical Coding (Cert.)                      | 57%             | 13                  | 81%                  | 3                    | 19%                   |
| Organizational Leadership & Management (BS) | 75%             | 12                  | 100%                 | 0                    | 0%                    |
| Organizational Leadership & Management (MS) | 92%             | 10                  | 91%                  | 1                    | 9%                    |
| Paralegal Studies (AS)                      | 100%            | 3                   | 100%                 | 0                    | 0%                    |
| Paralegal Studies (BS)                      | 58%             | 4                   | 67%                  | 2                    | 33%                   |
| Paralegal Studies (Cert.)                   | 67%             | 2                   | 100%                 | 0                    | 0%                    |
| Project Management (Cert.)                  | 83%             | 3                   | 60%                  | 2                    | 40%                   |
| Quality Service Management (Cert.)          | 86%             | 5                   | 83%                  | 1                    | 17%                   |
| Technology Management (BS)                  | 100%            | 1                   | 100%                 | 0                    | 0%                    |
| <b>Total**</b>                              | <b>77%</b>      | <b>197</b>          | <b>80%</b>           | <b>48</b>            | <b>20%</b>            |

\*Data excludes non-responses. \*\*Grand totals are reflective of deduplicated results.

## CERTIFICATE PROGRAM GRADUATES EMPLOYMENT RATES

Table 3. Response and employment rates for certificate program graduates.

| Degree Program                                   | Total Employed* | # Employed in Field | % Employed in Field* | # Employed Elsewhere | % Employed Elsewhere* |
|--|-----------------|---------------------|----------------------|----------------------|-----------------------|
| Client Services (Cert.)                          | 80%             | 6                   | 75%                  | 2                    | 25%                   |
| Cloud Computing (Cert.)                          | 100%            | 0                   | 0%                   | 1                    | 100%                  |
| Cybersecurity (Cert.)                            | 73%             | 2                   | 25%                  | 6                    | 75%                   |
| Diversity, Equity, Inclusion & Belonging (Cert.) | 100%            | 2                   | 100%                 | 0                    | 0%                    |
| Human Resource Management (Cert.)                | 83%             | 4                   | 100%                 | 0                    | 0%                    |
| IT Support (Cert.)                               | 0%              | --                  | --                   | --                   | --                    |
| Medical Billing (Cert.)                          | 80%             | 1                   | 25%                  | 3                    | 75%                   |
| Medical Coding (Cert.)                           | 57%             | 13                  | 81%                  | 3                    | 19%                   |
| Paralegal Studies (Cert.)                        | 67%             | 2                   | 100%                 | 0                    | 0%                    |
| Project Management (Cert.)                       | 83%             | 3                   | 60%                  | 2                    | 40%                   |
| Quality Service Management (Cert.)               | 86%             | 5                   | 83%                  | 1                    | 17%                   |
| <b>Total</b>                                     | <b>71%</b>      | <b>38</b>           | <b>68%</b>           | <b>18</b>            | <b>32%</b>            |

\*Data excludes non-responses.

## ASSOCIATE IN SCIENCE & ASSOCIATE IN ARTS GRADUATES EMPLOYMENT RATES

Table 4. Response and employment rates for associate degree graduates.

| Degree Program                     | Total Employed* | # Employed in Field | % Employed in Field* | # Employed Elsewhere | % Employed Elsewhere* |
|------------------------------------|-----------------|---------------------|----------------------|----------------------|-----------------------|
| Business Administration (AS)       | 82%             | 8                   | 100%                 | 0                    | 0%                    |
| Criminal Justice (AS)              | 33%             | 0                   | 0%                   | 1                    | 100%                  |
| General Studies (AS)               | 80%             | 2                   | 50%                  | 2                    | 50%                   |
| Health Information Technology (AS) | 100%            | 13                  | 93%                  | 1                    | 7%                    |
| Information Technology (AS)        | 40%             | 2                   | 100%                 | 0                    | 0%                    |
| Leadership Development (AS)        | 100%            | 1                   | 50%                  | 1                    | 50%                   |
| Paralegal Studies (AS)             | 100%            | 3                   | 100%                 | 0                    | 0%                    |
| <b>Totals</b>                      | <b>81%</b>      | <b>29</b>           | <b>85%</b>           | <b>5</b>             | <b>15%</b>            |

\*Data excludes non-responses.

## BACHELOR OF SCIENCE & BACHELOR OF ARTS GRADUATES EMPLOYMENT RATES

Table 5. Employment rates for bachelor's degree graduates.

| Degree Program                              | Total Employed* | # Employed in Field | % Employed in Field* | # Employed Elsewhere | % Employed Elsewhere* |
|---|-----------------|---------------------|----------------------|----------------------|-----------------------|
| Accounting (BS)                             | 80%             | 6                   | 75%                  | 2                    | 25%                   |
| Business Administration (BS)                | 82%             | 14                  | 82%                  | 3                    | 14%                   |
| Criminal Justice (BS)                       | 44%             | 3                   | 75%                  | 1                    | 25%                   |
| Healthcare Administration (BS)              | 93%             | 13                  | 93%                  | 1                    | 7%                    |
| Health Information Admin. (BS)              | 88%             | 7                   | 100%                 | 0                    | 0%                    |
| Human Resource Management (BS)              | 100%            | 1                   | 50%                  | 1                    | 50%                   |
| Human Services Leadership (BS)              | 70%             | 5                   | 71%                  | 2                    | 29%                   |
| Information Technology (BS)                 | 68%             | 12                  | 86%                  | 2                    | 14%                   |
| Liberal Studies (BA)                        | 85%             | 39                  | 80%                  | 10                   | 20%                   |
| Organizational Leadership & Management (BS) | 75%             | 12                  | 100%                 | 0                    | 0%                    |
| Paralegal Studies (BS)                      | 58%             | 4                   | 67%                  | 2                    | 33%                   |
| Technology Management (BS)                  | 100%            | 1                   | 100%                 | 0                    | 0%                    |
| <b>Totals</b>                               | <b>78%</b>      | <b>117</b>          | <b>83%</b>           | <b>24</b>            | <b>17%</b>            |

\*Data excludes non-responses.

Table 6. Employment rates for graduates with a Bachelor of Arts in Liberal Studies.

| Track                                   | Total Employed* | # Employed in Field | % Employed in Field* | # Employed Elsewhere | % Employed Elsewhere* |
|---|-----------------|---------------------|----------------------|----------------------|-----------------------|
| Criminal Justice Track                  | 100%            | 3                   | 60%                  | 2                    | 40%                   |
| Customer Service Management Track       | 100%            | 1                   | 100%                 | 0                    | 0%                    |
| Cybersecurity Track                     | 71%             | 2                   | 40%                  | 3                    | 60%                   |
| DEI&B Track                             | 100%            | 1                   | 100%                 | 0                    | 0%                    |
| General Business Track                  | 100%            | 1                   | 100%                 | 0                    | 0%                    |
| Human Services Leadership Track         | 100%            | 2                   | 100%                 | 0                    | 0%                    |
| Human Resource Management Track         | 0%              | --                  | --                   | --                   | --                    |
| IT Support Track                        | 50%             | 1                   | 100%                 | 0                    | 0%                    |
| Leadership Track                        | 92%             | 9                   | 75%                  | 3                    | 25%                   |
| Management Track                        | 82%             | 12                  | 92%                  | 1                    | 8%                    |
| Medical Coding Track                    | 100%            | 3                   | 100%                 | 0                    | 0%                    |
| Project Management Administration Track | 100%            | 2                   | 100%                 | 0                    | 0%                    |



|                                   |            |           |            |           |            |
|-----------------------------------|------------|-----------|------------|-----------|------------|
| Quality Services Management Track | 75%        | 2         | 67%        | 1         | 33%        |
| <b>Totals</b>                     | <b>85%</b> | <b>39</b> | <b>80%</b> | <b>10</b> | <b>20%</b> |

## MASTER OF SCIENCE GRADUATES EMPLOYMENT RATES

*Table 7. Employment rates for master's degree graduates.*

| <b>Degree Program</b>                       | <b>Total<br/>Employed*</b> | <b># Employed in<br/>Field</b> | <b>% Employed in<br/>Field*</b> | <b># Employed<br/>Elsewhere</b> | <b>% Employed<br/>Elsewhere*</b> |
|---|----------------------------|--------------------------------|---------------------------------|---------------------------------|----------------------------------|
| Business Administration (MBA)               | 83%                        | 11                             | 73%                             | 4                               | 27%                              |
| Healthcare Administration (MS)              | 100%                       | 9                              | 100%                            | 0                               | 0%                               |
| Higher Education Leadership (MS)            | 100%                       | 1                              | 100%                            | 0                               | 0%                               |
| Organizational Leadership & Management (MS) | 92%                        | 10                             | 91%                             | 1                               | 9%                               |
| <b>Totals</b>                               | <b>90%</b>                 | <b>31</b>                      | <b>86%</b>                      | <b>5</b>                        | <b>14%</b>                       |

*\*Data excludes non-responses.*

## TOP EMPLOYERS, 2023-2024

(Employing 3 or More Graduates)

### PENN MEDICINE (26)

- Access Services Associate I
- Access Services Associate II
- Accounts Receivable Specialist
- Administrative Assistant (3)
- Anatomic Pathology Coordinator
- Clinical Service Associate
- Corporate Manager of Operations
- Cybersecurity Identity Management Sr. Analyst
- EEG Technologist
- ERP Project Coordinator
- Financial Coordinator
- Hospital Billing Coordinator
- Intake Coordinator
- Learning and Quality Specialist
- Manager of Radiology, Coding, and Compliance
- Manager of Unified Communications
- Manager, Administrative Services
- Patient Service Associate
- Practice Coding Specialist
- Pre-Registration Specialist
- Program Manager
- Senior Identity Operations Analyst
- Surgical Services Coordinator
- Transplant Financial Coordinator

### JET BLUE AIRWAYS (22)

- Administrative Supervisor
- Airport Operations (2)
- Analyst, System Operations Safety Programs & SMS
- Coordinator
- Coordinator, Talent Acquisition
- Customer Service Coordinator
- Customer Support (2)
- Flight Attendant (3)
- Ground Operations
- Ground Operations Supervisor
- In-flight Crewmember
- IT Analyst
- Jr. Lead, Financial Quality Assurance
- Operations Coordinator
- Payroll Specialist
- Stations Operations Coordinator
- Supervisor, Airport Operations
- Supervisor, College of Customer Support

### CITY OF PHILADELPHIA (10)

- Administrative Trainee (2)
- Clerk of Health and Welfare
- Correctional Captain
- Correctional Officer
- Expanded Functions Dental Assistant
- Firefighter
- Human Resources Manager
- Probation Officer, Philadelphia Court of Common Pleas
- Revenue Collection Representative
- Zoning Liaison

### JEFFERSON HEALTH (10)

- Billing Representative
- Call Center Business Analyst
- Clinical Support
- Office Coordinator
- Patient Care Technician
- Practice Manager
- Registration Manager
- Revenue Cycle Representative
- Scheduler
- Student Support Specialist

### FEDERAL GOVERNMENT (7)

- Customer Service Representative, IRS (2)
- Customer Service Representative, SSA
- Equipment Specialist, DOD
- Mail Carrier, USPS
- Security Engineer, DHS
- Storekeeper, USPS
- Supervisor, IRS

### CHILDREN'S HOSPITAL OF PHILADELPHIA (6)

- Cardiac Procedure Coordinator
- Clinical Administrator Associate
- Executive Assistant
- Program Coordinator II
- Revenue Cycle Trainer
- Unit Clerk

### PHILADELPHIA GAS WORKS (4)

- Distribution Field Supervisor
- Gas Transportation Coordinator 2
- General Supervisor
- Sr. Transportation Coordinator

### SCHOOL DISTRICT OF PHILADELPHIA (4)

- Family Services Field Representative
- Parent Ombudsman
- Special Education Assistant
- Staff

### JPMORGAN CHASE (3)

- Branch Manager
- Option Trade Associate
- Sr. Client Service Associate

### SEPTA (3)

- Contract Administrator
- Executive Assistant
- Transportation Manager

### TEMPLE UNIVERSITY HEALTH SYSTEM (3)

- Billing Specialist
- Department Secretary
- Office Coordinator

### UNIVERSITY OF PENNSYLVANIA (3)

- Assistant Director, Finance and Administration
- Event Coordinator
- Laboratory Animal Technician
- Medical Biller
- Ophthalmic Technician

### EMPLOYERS OF 1-2 GRADUATES

- Adsync Technology
- Allied Universal
- Alvogen
- American Water
- AmeriHealth Caritas
- Archdiocese of Philadelphia
- Aston Carter
- Atria Senior Living
- AXA-XL
- B Lab Global
- Behavioral Wellness Center
- Bookoff McAndrews
- Boscov's
- Boys and Girls Club of Philadelphia
- Camcare Health Corporation
- Capital Health Medical Center
- Carousel Connections
- CHUBB Insurance
- City Floor Supply
- City of Milford, CT
- Colonial School District/State of DE
- Colony Brands
- Commonwealth of Pennsylvania
- Communication Construction Group
- Community Academy of Philadelphia Charter School
- Community College of Philadelphia
- Convey Health Solutions
- Cooper University Hospital
- CVS
- Daniels Learning Center
- DCCC
- DCPF
- Delaware County
- Devereux ABH Children's Services Inc.
- Divine Gifted Hands
- East Coast Manufacturing
- Educational Testing Service
- Einstein Gastroenterology
- Eisenhower Health Medical
- Elevance
- Episcopal Hospital

- ESHYFT
- Esperanza Cyber Charter School
- Everstory Partners
- Fiserv
- Franklin Square
- Goodwill Industries of the Chesapeake
- Grads of Life
- Highmark Health
- Hosana
- IECI dba One Bright Ray, Inc.
- Immaculate Mary Home
- Independence Blue Cross
- International SOS
- J. Sterling Morton High School
- Jackson Hewitt
- Janney Montgomery Scott LLC
- Johns Hopkins Health System
- Keystone Quality Transport
- KS Engineers
- Laving, Cedrone, Gravey, Boyd & Disipio
- Link Logistics
- Little People's Village
- Magic Memories
- Main Line Healthcare
- Marks & Sokolov, LLC
- McCarthy Weidler P.C.
- Medical Service Coordinator
- National Board of Medical Examiners
- Novitas Solutions, Inc.
- Open Arms Group, Inc.
- Pacifico Marple Ford
- PATH Inc.
- PECO
- PetSmart
- Philadelphia Housing Authority
- PNC Bank
- Police and Fire Federal Credit Union
- Premier Care Staffing
- Prudential Annuities
- Public Health Management Corporation
- R&Q Legacy Specialised Insurance Solutions
- Reading Area Community College
- Republic Bank
- RHD
- RiteChoice Pharmacy
- RR Donnelly
- Sansei Builders
- Senator Sharif Street
- Sentinel Transportation, LLC
- Shepherd University
- Shoprite
- Soilant
- Stanley J Sinowitz Esq.
- State Farm Insurance Company
- State of Georgia
- Strados Labs
- Subaru of America
- TD Bank
- Temple
- The Boeing Company
- The Carton Law Offices, P.C.
- The Judge Group
- The Mansion at Rosemont
- Trinity Christian Academy
- Triple Impact Connections
- TTEC
- University Hospital
- UPMC
- Vallry Youth House
- Verchio's Deli
- Virtua Health
- Voce
- W.K. Thomas & Associates, Inc.
- Wells Fargo
- WellSpan
- Weltman and Co.
- Whole Foods Market
- Wills Eye
- Wylam & Georgetti

## YEAR OVER YEAR COMPARISON

---

The three-year comparison highlights only the current degree programs and concentrations offered by Peirce. Specifically, the report includes statistics related to the number of graduates, the number responding to survey, the number employed, and the number employed in their field of study.

For the **2023-2024** academic year, 325 students graduated within the degree programs and concentrations identified. Of the 325, 99.7% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 249 (77%) are employed and 197 (80%) reported that they are employed within their field of study.

For the **2022-2023** academic year, 321 students graduated within the degree programs and concentrations identified. Of the 321, 100% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 243 (76%) are employed and 211 (87%) reported that they are employed within their field of study.

For the **2021-2022** academic year, 299 students graduated within the degree programs and concentrations identified. Of the 299, 99% responded to the survey, though some survey questions were left blank. Excluding non-respondents, 219 (74%) are employed and 158 (73%) reported that they are employed within their field of study.

Table 7. Job Relation comparison, 2022-23 and 2023-24.

| Degree Program Concentration                  | 2022-2023<br>Employment Statistics |                     |                     | 2023-2024<br>Employment Statistics |                     |                     |
|---|------------------------------------|---------------------|---------------------|------------------------------------|---------------------|---------------------|
|   | # grads                            | # employed in field | % employed in field | # grads                            | # employed in field | % employed in field |
| Accounting (BS)                               | 6                                  | 4                   | 80%                 | 10                                 | 6                   | 70%                 |
| Business Administration (AS)                  | 11                                 | 9                   | 100%                | 11                                 | 8                   | 100%                |
| Business Administration (BS)                  | 27                                 | 19                  | 86%                 | 22                                 | 14                  | 82%                 |
| Business Administration (MBA)                 | --                                 | --                  | --                  | 18                                 | 11                  | 73%                 |
| Client Services (Cert.)                       | 14                                 | 8                   | 89%                 | 10                                 | 6                   | 75%                 |
| Criminal Justice Studies (AS)                 | 1                                  | --                  | --                  | 2                                  | 0                   | 0%                  |
| Criminal Justice Studies (BS)                 | 18                                 | 7                   | 54%                 | 9                                  | 3                   | 75%                 |
| Cybersecurity (Cert.)                         | 6                                  | 0                   | 0%                  | 11                                 | 2                   | 25%                 |
| DEIB (Cert.)                                  |                                    |                     |                     | 2                                  | 2                   | 100%                |
| General Studies (AA)                          | 5                                  | 1                   | 100%                | 5                                  | 2                   | 50%                 |
| Healthcare Administration (BS)                | 24                                 | 17                  | 100%                | 15                                 | 13                  | 93%                 |
| Healthcare Administration (MS)                | 17                                 | 16                  | 100%                | 9                                  | 9                   | 100%                |
| Health Information Administration (BS)        | 14                                 | 8                   | 100%                | 8                                  | 7                   | 100%                |
| Health Information Technology (AS)            | 9                                  | 9                   | 90%                 | 14                                 | 13                  | 93%                 |
| Higher Education Leadership (MS)              | 4                                  | 3                   | 100%                | 1                                  | 1                   | 100%                |
| Human Resource Management (BS)                | 4                                  | 4                   | 100%                | 2                                  | 1                   | 50%                 |
| Human Resource Management (Cert.)             | 3                                  | 2                   | 100%                | 5                                  | 4                   | 100%                |
| Human Services Leadership (BS)                | 8                                  | 3                   | 75%                 | 10                                 | 5                   | 71%                 |
| Information Technology (AS)                   | 6                                  | 2                   | 67%                 | 5                                  | 2                   | 100%                |
| Information Technology (BS)                   | 25                                 | 11                  | 73%                 | 21                                 | 12                  | 86%                 |
| Information Technology (Cert.)                | 3                                  | 0                   | 0%                  | 2                                  | 0                   | 0%                  |
| Liberal Studies (BA)                          | 37                                 | 25                  | 78%                 | 59                                 | 39                  | 80%                 |
| Medical Billing/Coding (Cert.)                | 18                                 | 9                   | 90%                 | 35                                 | 14                  | 70%                 |
| Organizational Leadership (AS)                | 7                                  | 4                   | 80%                 | 2                                  | 1                   | 50%                 |
| Organizational Leadership (BS)                | 19                                 | 18                  | 100%                | 16                                 | 12                  | 100%                |
| Organizational Leadership and Management (MS) | 29                                 | 22                  | 88%                 | 13                                 | 10                  | 91%                 |
| Paralegal Studies (AS)                        | 1                                  | 1                   | 100%                | 3                                  | 3                   | 100%                |
| Paralegal Studies (BS)                        | 14                                 | 12                  | 86%                 | 12                                 | 4                   | 67%                 |
| Paralegal Studies (Cert.)                     | 2                                  | 1                   | 100%                | 3                                  | 3                   | 60%                 |
| Project Management (Cert.)                    | 4                                  | 3                   | 100%                | 6                                  | 3                   | 60%                 |
| Quality Service Management (Cert.)            | 7                                  | 4                   | 80%                 | 7                                  | 5                   | 83%                 |
| Technology Management (BS)                    | 4                                  | 2                   | 67%                 | 1                                  | 1                   | 100%                |
| <b>TOTALS</b>                                 | <b>352</b><br>(321 unique)         | <b>211</b>          | <b>87%</b>          | <b>350</b><br>(325 unique)         | <b>197</b>          | <b>80%</b>          |

Figure 12. Employment rate comparison, 2017-24.

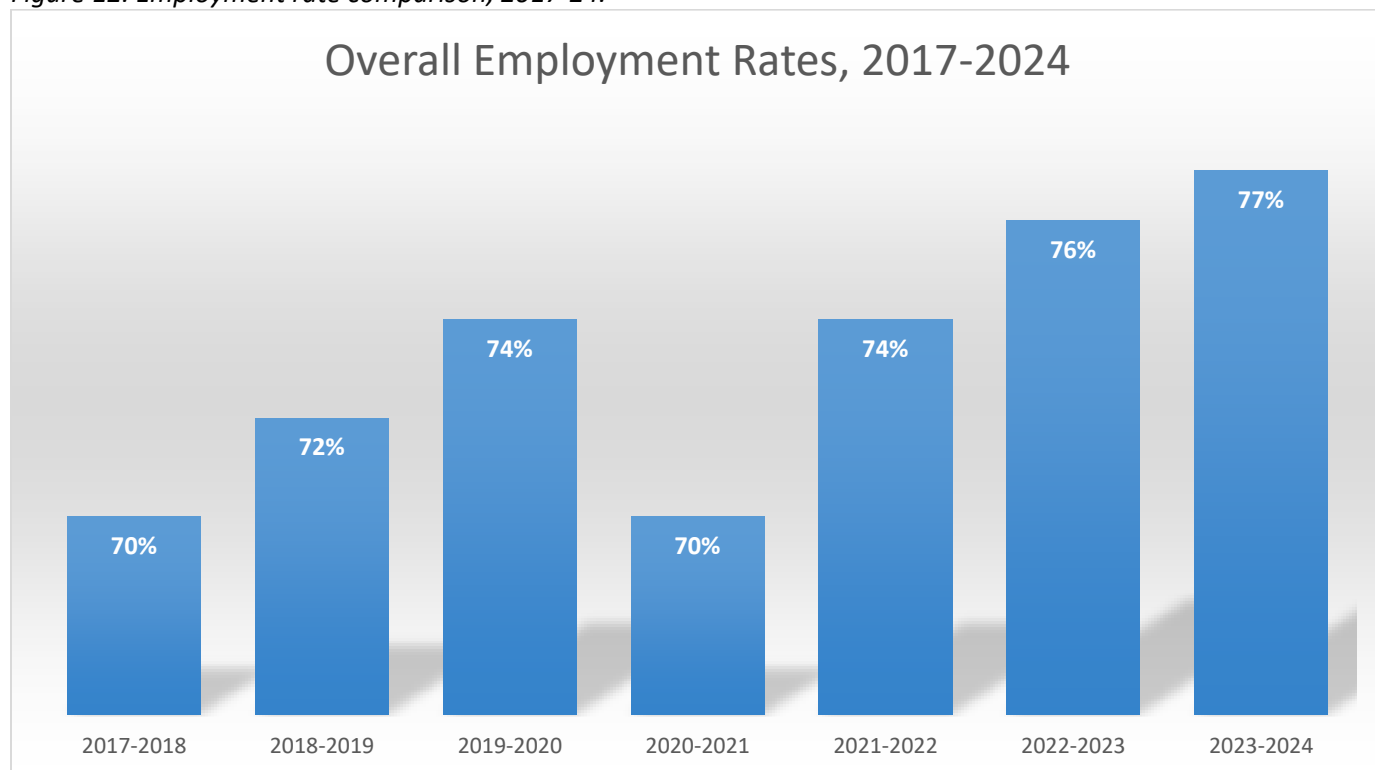
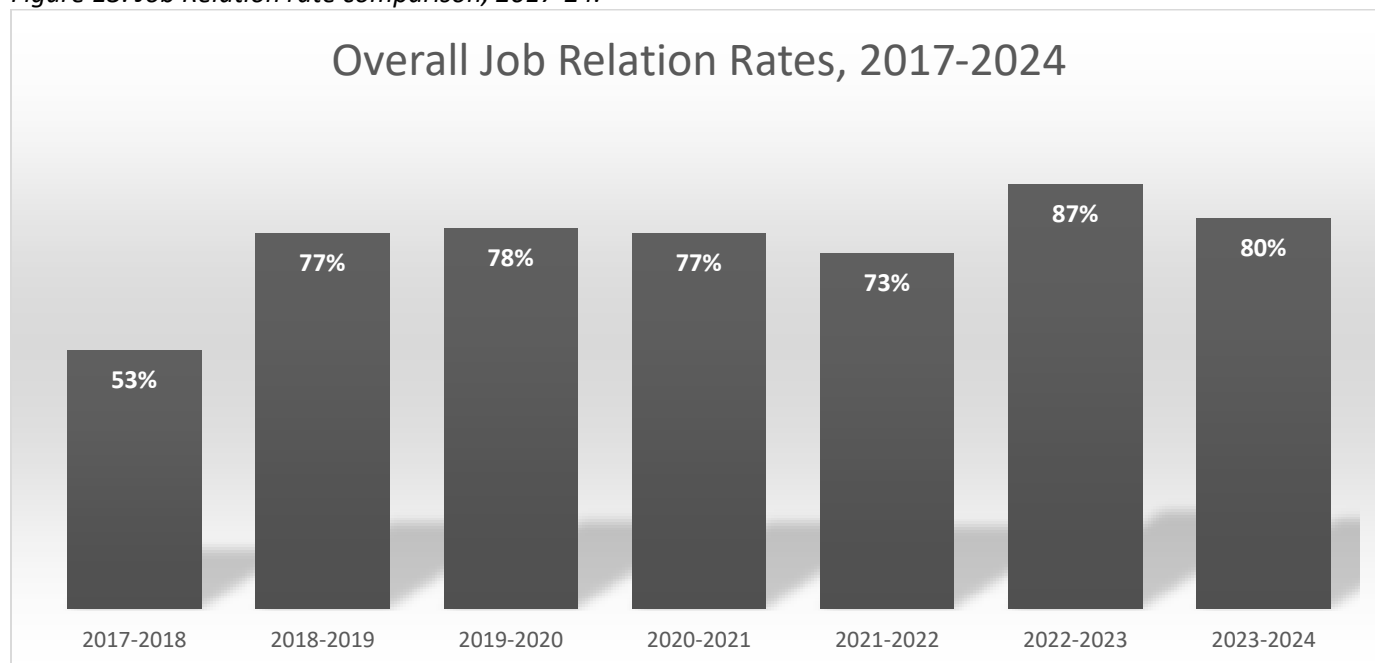


Figure 13. Job Relation rate comparison, 2017-24.



## APPENDIX A: SURVEY DATA FIELDS

---

Responses were collected for information in the following fields:

### Employment Categories

- Employed full time (on average 30 hours or more per week)
- Employed part time (on average less than 30 hours per week)
- Not seeking
- Seeking employment
- Serving in the military
- Volunteer program

### Job Title

### Employer Name

### Job City

### Job State

### Job Zip Code

### Job Start Date

### Annual Base Salary

- < \$20,000
- \$20,001-\$30,000
- \$30,001-\$40,000
- \$40,001-\$50,000
- \$50,001-\$60,000
- \$60,001-\$70,000
- \$70,001-\$80,000
- \$80,001-\$90,000
- \$90,001-\$100,000
- > \$100,001

### Is your job related to your degree program?

- Related
- Somewhat Related
- Unrelated

### Continuing Education Plans

- Planning
- Enrolled
- None

### If continuing education

- Name of Institution
- Enrolled Major
- Enrolled Degree

### Would you recommend Peirce College to other students seeking a degree in your major?

- Yes
- No

### Comments: